

Cove and Southwood ward information

Last updated: May 2021
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Local democracy

Rushmoor Borough Council ward councillors for Cove and Southwood:

Member	Party	Year elected
Councillor Sue Carter	Conservative	2021
Councillor Steve Masterson	Conservative	2019
Councillor Martin Tennant	Conservative	2018

Member(s) of the County Council for Cove and Southwood ward:

Member	Party	Year elected
County Councillor Rod Copper	Conservative	2021

Member of Parliament for Aldershot Constituency:

Member of Parliament	Party	Year elected
Leo Docherty	Conservative	2019

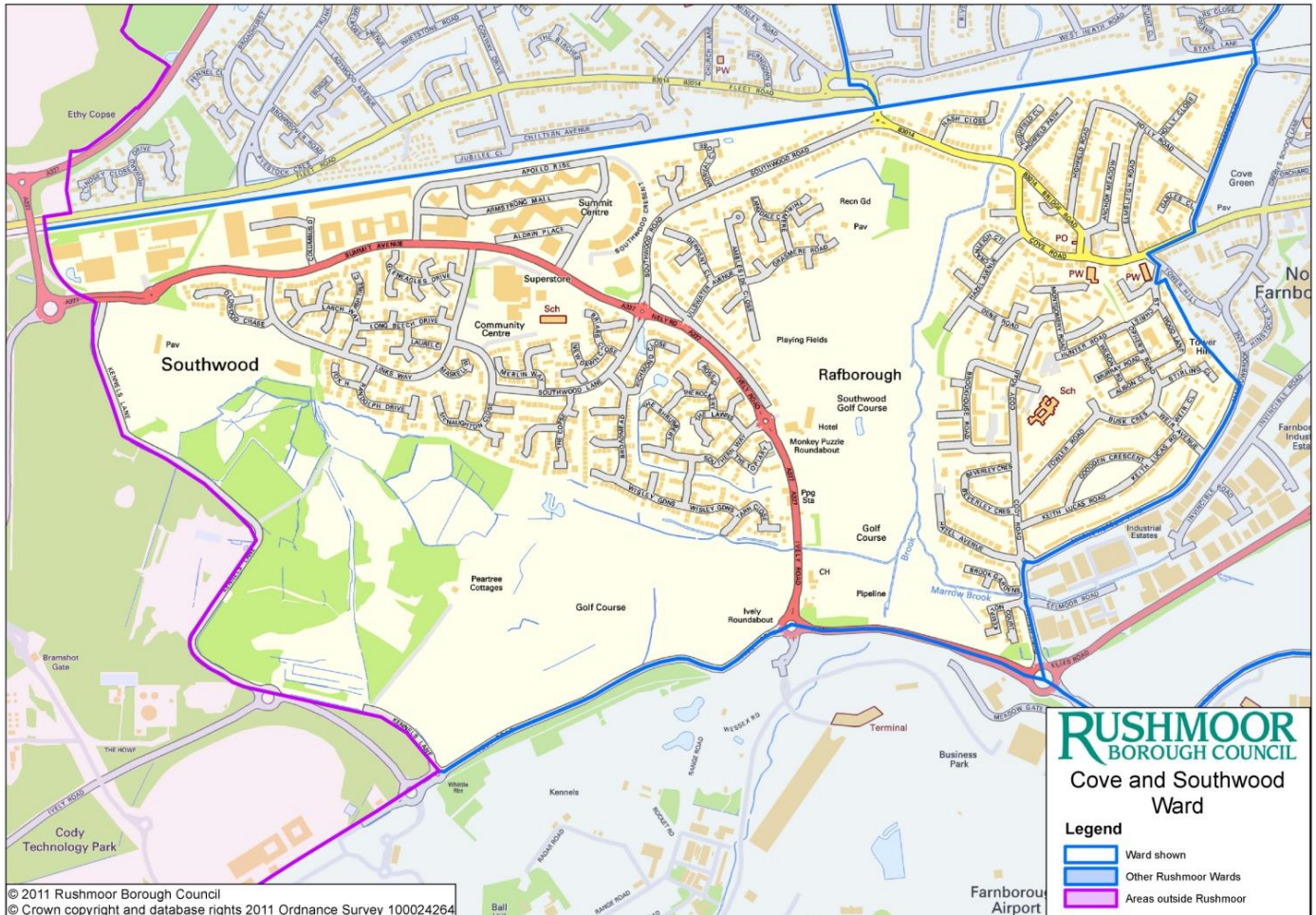
Election Turnout

Date	Type	Election Turnout for Cove and Southwood ward
6 th May 2021	Local elections	37.1%

More information can be found on Rushmoor's web site at
<http://www.rushmoor.gov.uk/article/4608/Cove-and-Southwood>

Map of Cove and Southwood

Cove and Southwood covers an area in the west of Farnborough and is bounded by the railway in the north, Elles Road in the south and Marrowbrook Lane in the east.



Resident survey results

The last Rushmoor Borough Council residents' survey was carried out in 2018 with 1,046 surveys returned. The survey was an online survey and we know that 110 residents in Cove and Southwood ward filled in the survey. Below is a summary of the results for Cove and Southwood ward.

Satisfaction with Rushmoor (Aldershot and Farnborough) as a place to live (with 1 being very dissatisfied and 10 being very satisfied)

	All responses	Farnborough	Cove and Southwood
Average score	5.84	6.34	6.37

Respondents from Cove and Southwood ward have a higher satisfaction with Rushmoor as a place to live than the respondents from Farnborough and all respondents to the survey.

Top factor in making somewhere good to live

All responses	Farnborough	Cove and Southwood
The level of crime	The level of crime	Health services

The top factor from the respondents from Cove and Southwood ward to making somewhere good to live is health services, this is different to the respondents from Farnborough and all the respondents to the survey, who indicated that the level of crime was the top factor.

Top factor that needs improving in the local area

All responses	Farnborough	Cove and Southwood
Road and pavement repairs	Road and pavement repairs	Road and pavement repairs and the level of traffic congestion

The top factor needing improving the most identified by Cove and Southwood respondents was road and pavement repairs and the level of traffic congestion (joint top). The respondents from Farnborough and all the respondents to the survey, indicated that road and pavement repairs was the top factor.

Satisfaction with Rushmoor Borough Council (with 1 being very dissatisfied and 10 being very satisfied)

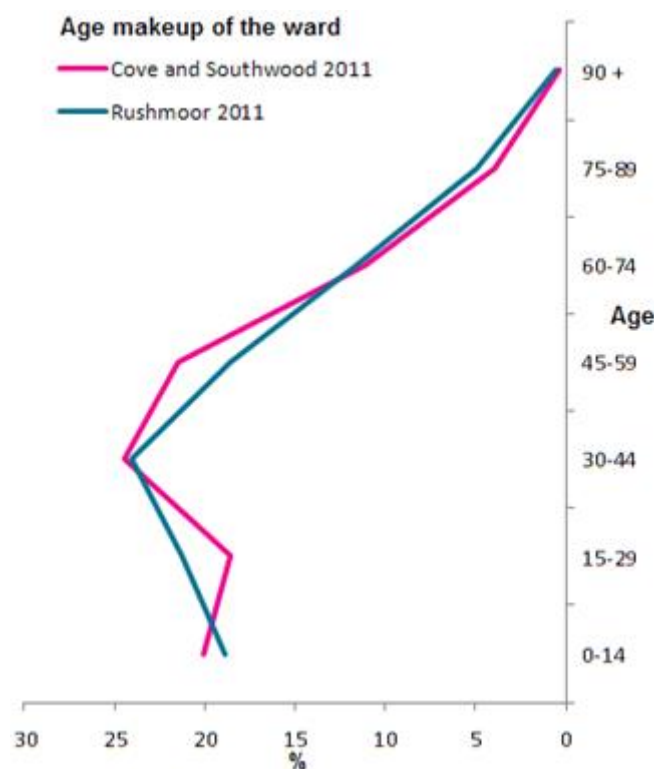
	Rushmoor	Farnborough	Cove and Southwood
Average score	6.32	6.59	6.27

Respondents from Cove and Southwood ward have a lower satisfaction with the council than the respondents from Farnborough, and all the respondents to the survey.

Ward population and makeup 2011

The following data is from the 2011 Census

- **Population:** Cove and Southwood ward has a population of approximately 7,350, which accounts for about 7.8% of the population of Rushmoor.
- **Age:** Cove and Southwood has a slightly higher percentage of 45-59 year olds (21.5%) than Rushmoor as a whole (18.6%), and slightly less 15-29 year olds (18.5%) than Rushmoor as a whole (21.3%)



(Source: Office for National Statistics)

- **Religion:** There are more people with “no religion” and slightly less Buddhists and Hindus, when compared to Rushmoor as a whole.

Religion (%)	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Not stated
Cove and Southwood	58.6	1.3	2.0	0.1	1.2	0.1	0.3	29.3	7.0
Rushmoor	57.8	3.3	3.4	0.1	1.4	0.2	0.4	26.4	7.0

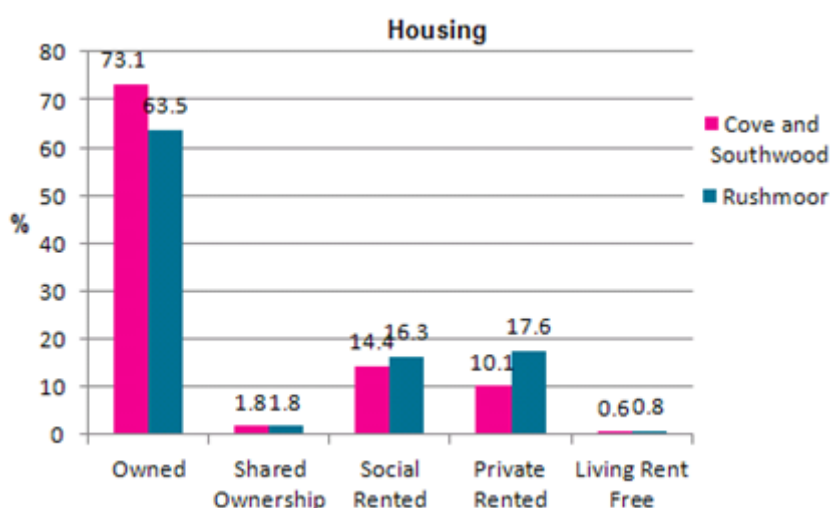
(Source: Office for National Statistics)

- **Ethnicity:** There is a difference between the ethnic makeup of Cove and Southwood and Rushmoor as a whole, with more residents classing themselves as White: English/Welsh/Scottish/Northern Irish/British (85.6%)

Ethnicity (%)	Cove and Southwood	Rushmoor
White: English/Welsh/Scottish/Northern Irish/British	85.6	80.5
White: Irish	0.8	0.8
White: Gypsy or Irish Traveller	0.1	0.2
White: Other	2.9	3.3
Mixed/multiple ethnic group: White and Black Caribbean	0.6	0.7
Mixed/multiple ethnic group: White and Black African	0.2	0.4
Mixed/multiple ethnic group: White and Asian	0.7	0.7
Mixed/multiple ethnic group: Other Mixed	0.5	0.5
Asian/Asian British: Indian or British Indian	1.1	1.4
Asian/Asian British: Pakistani or British Pakistani	0.6	0.7
Asian/Asian British: Bangladeshi, British Bangladeshi	0.3	0.2
Asian/Asian British: Chinese	0.7	0.5
Asian/Asian British: Other Asian	4.0	7.6
Black/African/Caribbean/Black British: African	1.0	1.2
Black/African/Caribbean/Black British: Caribbean	0.4	0.6
Black/African/Caribbean/Black British: Other Black	0.2	0.2
Other ethnic group: Arab	0.1	0.1
Other ethnic group: Any other ethnic group	0.2	0.5

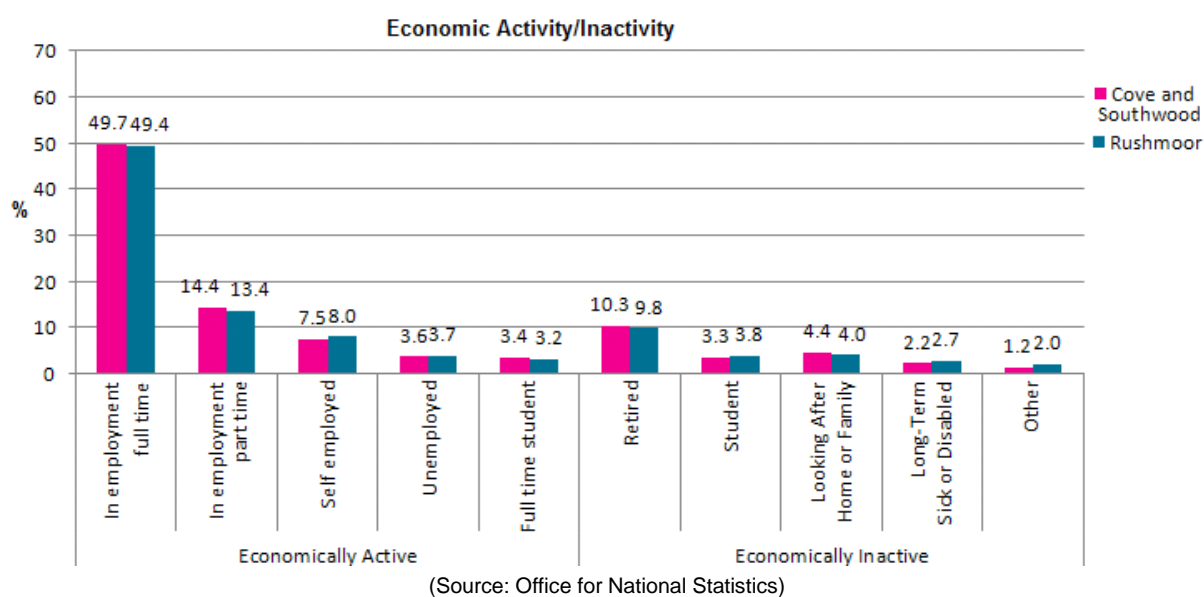
(Source: Office for National Statistics)

- **Housing:** A higher percentage of residents in Cove and Southwood own their own homes and less rent from private landlords, compared with Rushmoor as a whole.

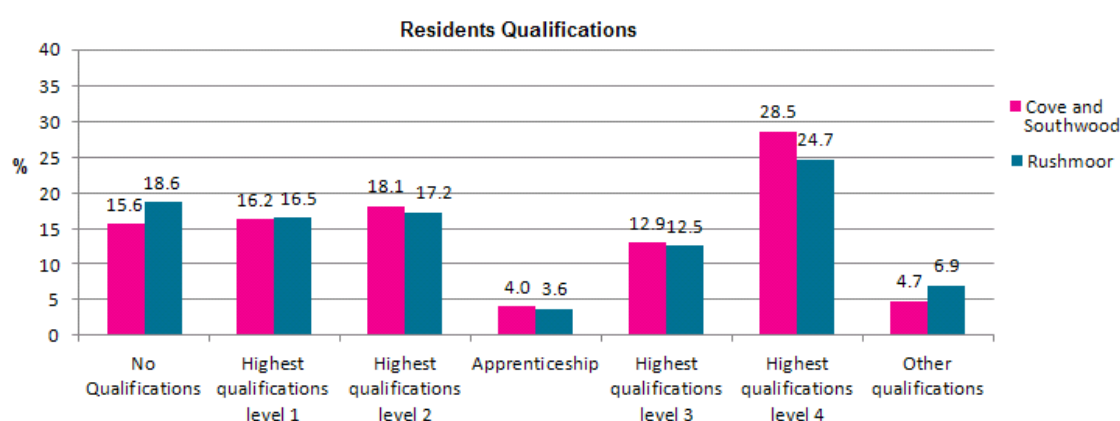


(Source: Office for National Statistics)

- **Economic Activity/Inactivity:** There is not much difference between the economically activity of Cove and Southwood and Rushmoor as a whole.



- **Qualifications:** A higher percentage of Cove and Southwood residents have the highest level of qualifications, when compared to Rushmoor as a whole.



Level 1 qualifications cover: 1-4 O Levels/CSE/GCSEs (any grades), Entry Level, Foundation Diploma, NVQ level 1, Foundation GNVQ, Basic/Essential Skills.

Level 2 qualifications cover: 5+ O Level (Passes)/CSEs (Grade 1)/GCSEs (Grades A*-C), School Certificate, 1 A Level/ 2-3 AS Levels/VCEs, Intermediate/Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First/General Diploma, RSA Diploma.

Level 3 Qualifications cover: 2+ A Levels/VCEs, 4+ AS Levels, Higher School Certificate, Progression/Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ Level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma.

Level 4 and above qualifications cover: Degree (BA, BSc), Higher Degree (MA, PhD, PGCE), NVQ Level 4-5, HNC, HND, RSA Higher Diploma, BTEC Higher level, Professional Qualifications (Teaching, Nursing, Accountancy).

Other Qualifications cover: Vocational/Work-related Qualifications, Foreign Qualifications(Not stated/ level unknown).

(Source: Office for National Statistics)

- **Health:** A slightly higher percentage of Cove and Southwood residents reported very good health, when compared to Rushmoor as a whole.

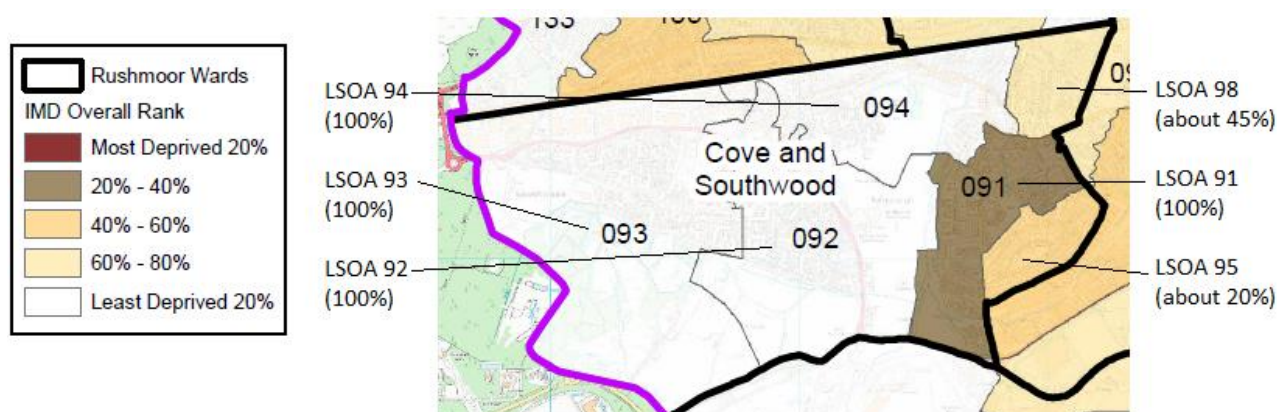
	Very Good Health	Good Health	Fair Health	Bad Health	Very Bad Health
Cove and Southwood	53.2%	34.0%	10.0%	2.1%	0.7%
Rushmoor	50.1%	35.5%	10.8%	2.8%	0.8%

(Source: Office for National Statistics)

Deprivation breakdown

The Government's Index of Multiple Deprivation (IMD) 2019 provides a relative deprivation score for each small area in England, it covers a range of economic, social and housing issues. The overall score is calculated using data from seven domains. Most of indicator data has come from 2015 and 2016 and some of the data is from the 2011 Census. The Indices of Deprivation cover geographical areas that are called Lower-layer Super Output Area level (LSOA), of which there are 32,844 in the country. There are a total of 58 LSOAs in Rushmoor.

Unfortunately, LSOAs and the council's wards do not exactly line up. In Cove and Southwood ward there all or are part of six LSOAs. The following map shows the number of the LSOAs in Cove and Southwood ward and the approximate percentage of the LSOA in the ward. Each LSOA is ranked in order against all other LSOA in the country, where 1 is the most deprived and 32,844 is the least deprived.



LSOA Code	Approx % in Ward	Index of Multiple Deprivation (IMD) 2019	Income	Employment	Education, Skills and Training	Health Deprivation and Disability	Crime	Barriers to Housing and Services	Living Environment
91	100%	7174	6709	8448	6524	6512	5482	7202	27237
92	100%	31746	32567	32213	28273	26699	21426	16958	30187
93	100%	32837	32731	32058	29776	30388	32191	31034	31242
94	100%	27881	29265	30466	19117	23378	16090	14970	25445
98	45%	20864	20606	25937	18192	21947	6063	18117	13781
95	20%	14324	13148	15893	11061	15716	12759	10523	13924

For comparison purposes below is the mean average results for a LSOA in Rushmoor

Average	19887	18826	21461	16538	17925	16645	14986	21641
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Cove and Southwood ward has no areas of multiple deprivation (in the 20% most deprived), but LSOA 91 is in the 20% most deprived areas in England for the Education, Skills and Training, Health Deprivation and Disability and Crime domains. LSOA 98 is also in the 20% most deprived areas in England for the Crime domain.