Cherrywood ward information

Last updated: May 2021
Produced by: Policy and Communications
Contact: policy@rushmoor.gov.uk

Local democracy

Rushmoor Borough Council ward councillors for Cherrywood:

Member	Party	Year elected
Councillor Nem Thapa	Conservative	2021
Councillor Christine Guinness	Labour	2019
Councillor Ashley Halstead	Labour	2018

Member(s) of the County Council for Cherrywood ward:

Member	Party	Year elected
County Councillor Roz Chadd	Conservative	2021

Member of Parliament for Aldershot Constituency:

Member of Parliament	Party	Year elected
Leo Docherty	Conservative	2019

Election Turnout

Date	Type	Election Turnout for Cherrywood ward
6th May 2021	Local elections	32.9%

More information can be found on Rushmoor's web site at
http://www.rushmoor.gov.uk/article/4604/Cherrywood

Map of Cherrywood

Cherrywood covers the north eastern area of Farnborough including Hawley Lane and the Prospect Estate.
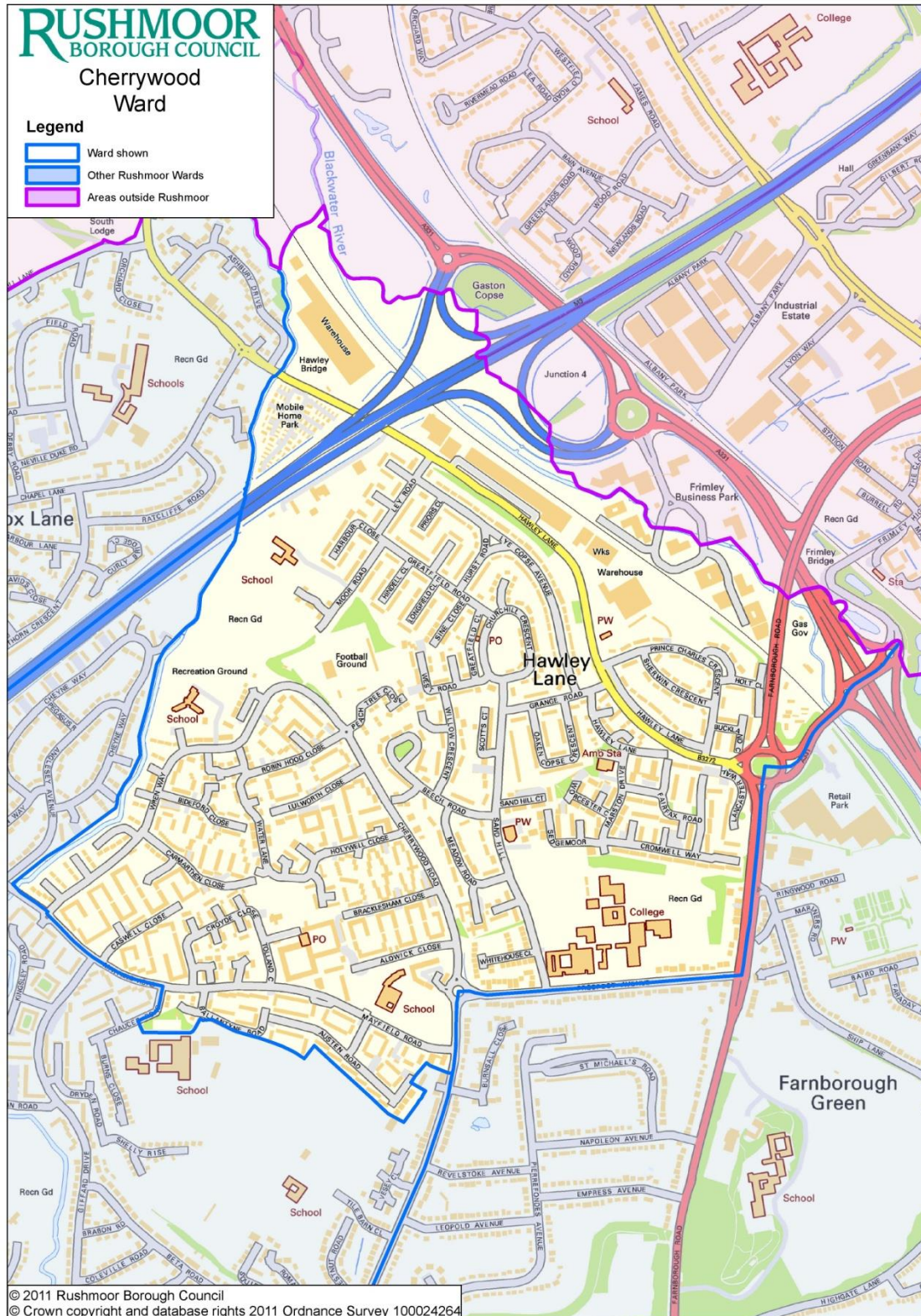
Resident survey results

The last Rushmoor Borough Council residents' survey was carried out in 2018 with 1,046 surveys returned. The survey was an online survey and we know that 46 residents in Cherrywood ward filled in the survey. Below is a summary of the results for Cherrywood ward.

Satisfaction with Rushmoor (Aldershot and Farnborough) as a place to live (with 1 being very dissatisfied and 10 being very satisfied)

	All responses	Farnborough	Cherrywood
Average score	5.84	6.34	6.20

Respondents from Cherrywood ward have a lower satisfaction with Rushmoor as a place to live than the respondents from Farnborough and all respondents to the survey.

Top factor in making somewhere good to live

All responses	Farnborough	Cherrywood
The level of crime	The level of crime	Affordable decent housing

The top factor from the respondents from Cherrywood ward to making somewhere good to live is affordable decent housing, this is different to the respondents from Farnborough and all the respondents to the survey, who indicated that the level of crime was the top factor.

Top factor that needs improving in the local area

All responses	Farnborough	Cherrywood
Road and pavement repairs	Road and pavement repairs	Road and pavement repairs

There is no difference in what the top factor is from the respondents from Cherrywood ward, to the respondents from Farnborough and all the respondents to the survey.

**Satisfaction with Rushmoor Borough Council (with 1 being very dissatisfied and 10 being very satisfied)**

	Rushmoor	Farnborough	Cherrywood
Average score	6.32	6.59	6.20

Respondents from Cherrywood ward have a lower satisfaction with the council than the respondents from Farnborough, and all the respondents to the survey.

Ward population and makeup 2011

The following data is from the 2011 Census

- **Population:** Cherrywood ward has a population of approximately 8200, which accounts for about 8.7% of the population of Rushmoor.

- **Age:** Cherrywood has a slightly younger population (43.7% aged 0-29 years of age) than Rushmoor as a whole (40.2% aged 0-29 years of age).
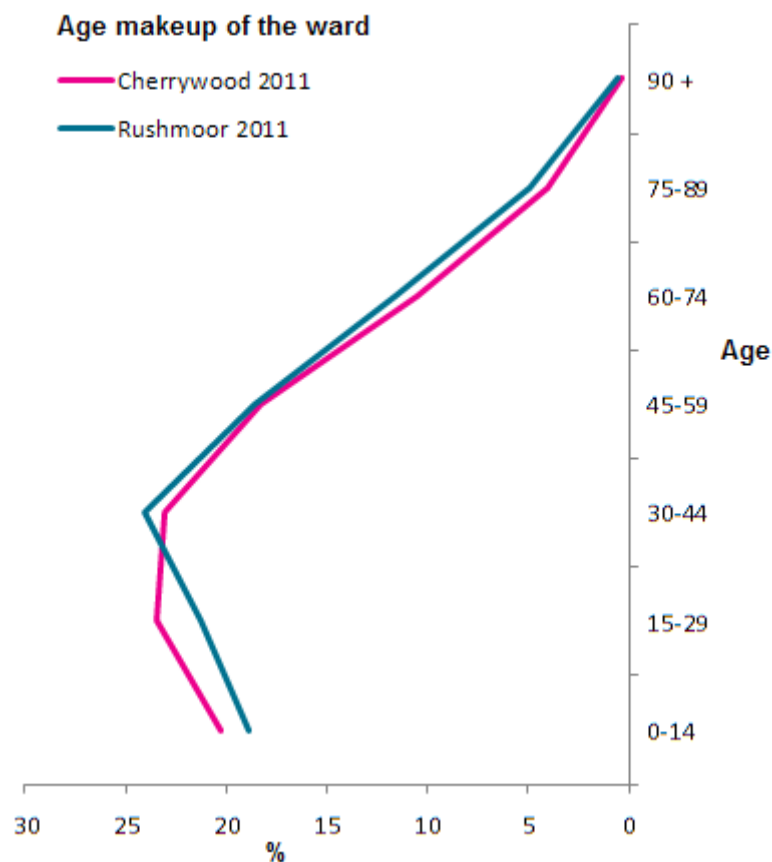
(Source: Office for National Statistics)

- **Religion:** There are less Christians and more people stating they are Buddhist and Hindu when compared to Rushmoor as a whole.

| Religion (%)	Christian	Buddhist	Hindu	Jewish	Muslim	Sikh	Other religion	No religion	Not stated
Cherrywood	44.9	10.0	6.9	0.0	1.5	0.1	0.3	28.3	8.0
Rushmoor	57.8	3.3	3.4	0.1	1.4	0.2	0.4	26.4	7.0

(Source: Office for National Statistics)

- **Ethnicity:** There is a difference between the ethnic makeup of Cherrywood and Rushmoor as a whole, with over 20% of Cherrywood classing themselves Asian/Asian British: Other Asian, compared to 7.6% for Rushmoor as a whole.

Ethnicity (%)	Cherrywood	Rushmoor
White: English/Welsh/Scottish/Northern Irish/British	68.4	80.5
White: Irish	0.6	0.8
White: Gypsy or Irish Traveller	0.3	0.2
White: Other	2.9	3.3
Mixed/multiple ethnic group: White and Black Caribbean	0.6	0.7
Mixed/multiple ethnic group: White and Black African	0.7	0.4
Mixed/multiple ethnic group: White and Asian	0.7	0.7
Mixed/multiple ethnic group: Other Mixed	0.6	0.5
Asian/Asian British: Indian or British Indian	1.0	1.4
Asian/Asian British: Pakistani or British Pakistani	0.4	0.7
Asian/Asian British: Bangladeshi, British Bangladeshi	0.4	0.2
Asian/Asian British: Chinese	0.5	0.5
Asian/Asian British: Other Asian	20.3	7.6
Black/African/Caribbean/Black British: African	1.1	1.2
Black/African/Caribbean/Black British: Caribbean	0.6	0.6
Black/African/Caribbean/Black British: Other Black	0.2	0.2
Other ethnic group: Arab	0.2	0.1
Other ethnic group: Any other ethnic group	0.7	0.5

(Source: Office for National Statistics)

- **Housing**: A higher percentage of residents in Cherrywood live in homes rented from social landlords (housing associations) and less own their own homes, compared with Rushmoor as a whole.
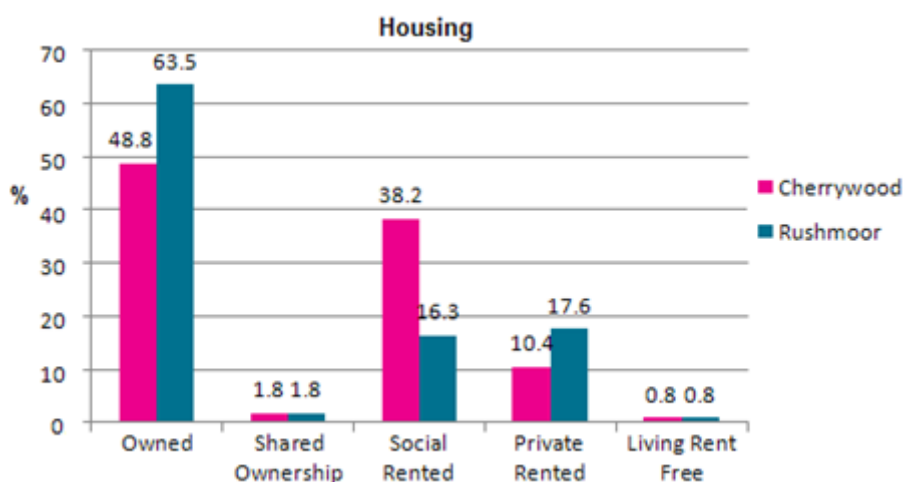
- **Economic Activity/Inactivity:** Cherrywood ward had less full time workers, and slightly more unemployed residents, and students and more long-term sick or disabled when compared to Rushmoor as a whole.

Economic Activity/Inactivity

(Source: Office for National Statistics)
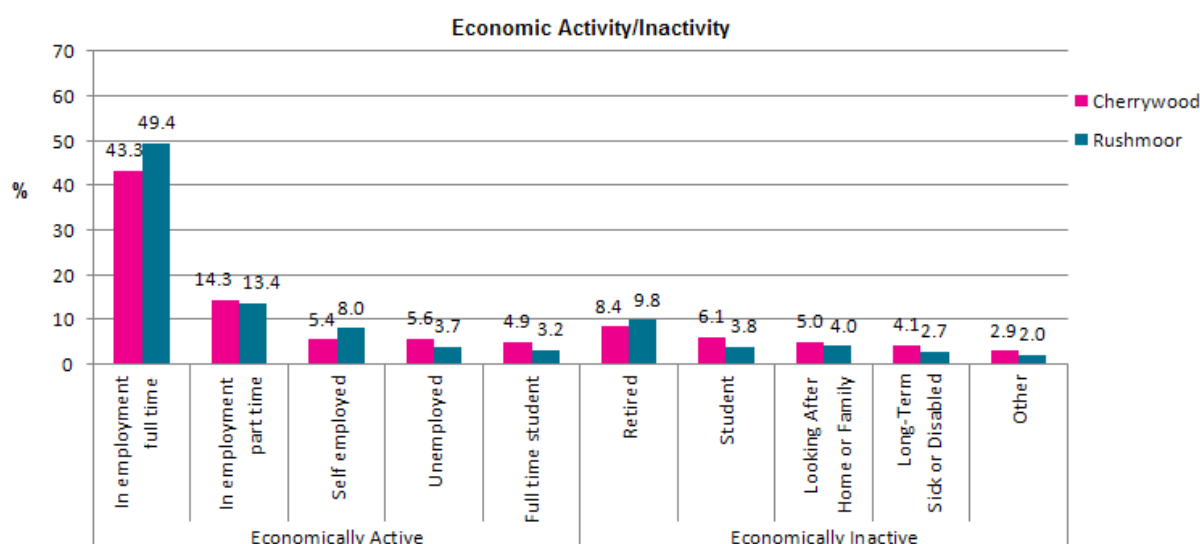
- **Qualifications**: A higher percentage of Cherrywood residents have no qualifications and other qualifications, and a lower percentage have the highest level of qualifications, when compared to Rushmoor as a whole.

Residents Qualifications
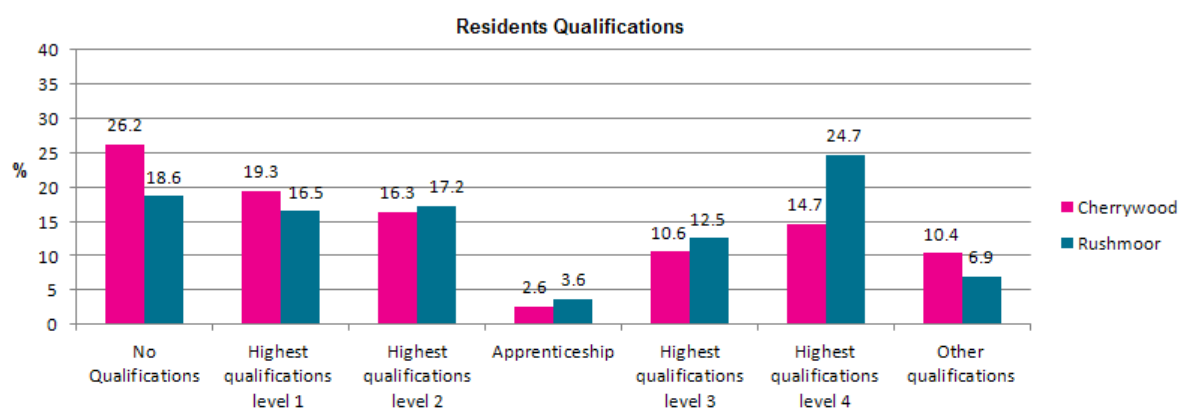
Level 1 qualifications cover: 1-4 O Levels/CSE/GCSEs (any grades), Entry Level, Foundation Diploma, NVQ level 1, Foundation GNVQ, Basic/Essential Skills.
Level 2 qualifications cover: 5+ O Level (Passes)/CSEs (Grade 1)/GCSEs (Grades A*-C), School Certificate, 1 A Level/ 2-3 AS Levels/VCEs, Intermediate/Higher Diploma, Welsh Baccalaureate Intermediate Diploma, NVQ level 2, Intermediate GNVQ, City and Guilds Craft, BTEC First/General Diploma, RSA Diploma.
Level 3 Qualifications cover: 2+ A Levels/VCEs, 4+ AS Levels, Higher School Certificate, Progression/Advanced Diploma, Welsh Baccalaureate Advance Diploma, NVQ Level 3; Advanced GNVQ, City and Guilds Advanced Craft, ONC, OND, BTEC National, RSA Advanced Diploma.
Level 4 and above qualifications cover: Degree (BA, BSc), Higher Degree (MA, PhD, PGCE), NVQ Level 4-5, HNC, HND, RSA Higher Diploma, BTEC Higher level, Professional Qualifications (Teaching, Nursing, Accountancy).

(Source: Office for National Statistics)

- **Health:** Cherrywood ward has a slightly lower percentage of residents stating they are in very good health, when compared to Rushmoor as a whole.

	Very Good Health	Good Health	Fair Health	Bad Health	Very Bad Health
Cherrywood	45.9%	37.2%	12.4%	3.5%	0.9%
Rushmoor	50.1%	35.5%	10.8%	2.8%	0.8%

(Source: Office for National Statistics)

Deprivation breakdown

The Government's Index of Multiple Deprivation (IMD) 2019 provides a relative deprivation score for each small area in England, it covers a range of economic, social and housing issues. The overall score is calculated using data from seven domains. Most of indicator data has come from 2015 and 2016 and some of the data is from the 2011 Census. The Indices of Deprivation cover geographical areas that are called Lower-layer Super Output Area level (LSOA), of which there are 32,844 in the country. There are a total of 58 LSOAs in Rushmoor.

Unfortunately, LSOAs and the council's wards do not exactly line up. In Cherrywood ward there are all or part of eight LSOAs. The following map shows the number of the LSOAs in Cherrywood ward and the approximate percentage of the LSOA in the ward. Each LSOA is ranked, where 1 is the most deprived and 32,844 is the least deprived.
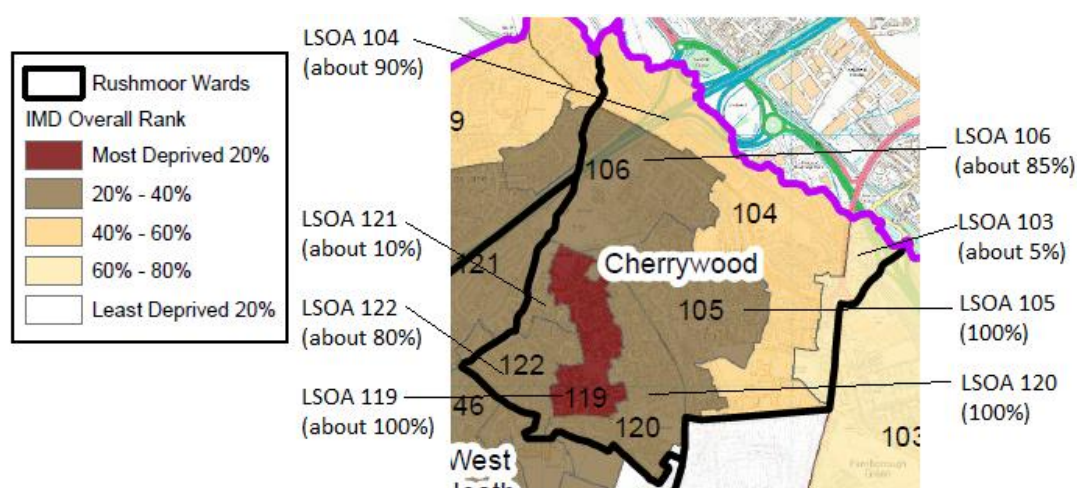
LSOA Code	Approx % in Ward	Index of Multiple Deprivation (IMD) 2019	Income	Employ-ment	Education, Skills and Training	Health Deprivation and Disability	Crime	Barriers to Housing and Services	Living Environ-ment
105	100%	7921	7942	11297	10437	8534	3902	2798	22569
119	100%	3693	3186	5541	2233	3641	4816	7664	27684
120	100%	11116	8229	14196	5988	18173	4330	14070	27844
104	90%	15318	12950	22106	12385	19967	16143	2939	17660
106	85%	10071	8081	13862	7196	11191	12523	4423	22821
122	80%	8969	6719	11604	4101	9857	9726	14082	23110
121	10%	13128	16261	16455	8566	19227	11676	1844	21599
103	5%	24475	25581	31961	25934	27856	6265	11198	14502

For comparison purposes below is the mean average results for a LSOA in Rushmoor

Average		19887	18826	21461	16538	17925	16645	14986	21641

LSOA 119 is in the 20% most deprived areas in England for Multiple Deprivation and for the Income, Employment, Education, Skills and Training, Health Deprivation and Disability, Crime and Barriers to Housing and Services domains. LSOAs 120 and 122 are in the 20% most deprived areas for the Education, Skills and Training domain. LSOAs 105, 120 and 103 are in the 20% most deprived areas for the Crime domain. LSOAs 105, 104, 106 and 103 are in the 20% most deprived areas for Barriers to Housing and Services domain.