

Rushmoor Borough Council

Playing Pitch Strategy 2014-2020

Continuum Sport & Leisure
November 2014

Contents

1. Introduction	3
2. Approach	4 - 5
3. Rushmoor Overview: Sport and Participation	6 - 15
4. Assessment of Needs	16-39
5. Broad Policy Actions	40
6. Strategy, Standards and Action Plan	41-44

Appendices:

Appendix 1: Sport England Assessment Sheet

Appendix 2: Site Specific Action Plan

Appendix 3: (A&B) Workshop Notes

1. Introduction

Background and context – Outdoor sport has an important role to play in delivering the Health and Wellbeing and social agenda. The purpose behind this Strategy is to encourage more people to be more active and to improve social coherence and the quality of life for people in Rushmoor.

In May 2013 the Rushmoor Borough Council (RBC) 2009-2014 Playing Pitch Strategy (PPS) was identified as being in need of a refresh in light of changes in pitch supply and levels and patterns of demand. This was seen in the wider context of work being undertaken on refreshing area strategies for sports facilities and open space. It also coincided with work on the new RBC Local Plan and introduction of the Community Infrastructure Levy (CIL) charging schedule. These require the preparation of a robust evidence base to determine future playing pitch needs.

Achievements to date - following the production of the 2009 Rushmoor PPS strategy the council worked with clubs, schools and National Governing Bodies to implement a range of recommendations. The Council was able to secure £3.5 m in grants against priority projects. These resulted in the construction of three new 3G Artificial Grass Pitches (AGPs), improvements to pavilions, construction of Multi Use Games Areas (MUGAs), improvements to maintenance regimes through changes to the ground maintenance contract and better communications between clubs and Council officers. These improvements have been recognised by those clubs that we were able to speak to in the course of undertaking this work.

Methodology - RBC had already produced an initial brief for this work in May 2013 based on the Sport England Toward a Level Playing Field methodology. It was subsequently agreed in consultation with Sport England (SE) to delay the production of the Playing Pitch Strategy (PPS) to ensure that it was based on the new SE PPS Guidance published in October 2013.

Governance and oversight - The Council recognises the importance of a strong club network in the successful implementation of their ambitions for getting more people more active and the playing pitch strategy has been produced following consultation with the clubs by the Council in September 2013. The Council also recognises the importance of undertaking strategic planning in partnership with other bodies, and in November 2013 a PPS Steering Group was formed to oversee the production and implementation of the PPS. Representatives were invited from RBC Council officers, (Leisure and Planning) County Council Education, representatives of the national Governing Bodies (NGBs) for Football (County and FA) Rugby Union (County and RFU) Cricket (ECB) and Hockey (Hockey England).

The role of the MOD in Rushmoor – Rushmoor has a large military presence and the MOD manages a significant number of playing pitches in the Borough. There are also a large number of Army teams who play and train on these pitches, and who have their own league structure that is separate from the local leagues for football and for Rugby Union. Whilst the rugby and football pitches are used for occasional matches, there is no secure public use and little or no changing facilities are available. Of all the hockey games played in Rushmoor Borough, the majority of these are played on the MOD sand filled AGP at the Garrison. The MOD have made it very clear to the Council that MOD land cannot be included in any calculation of publically available open space. However, from discussion in the Steering Group, and more detailed discussions with the National Governing Bodies, these pitches and teams have not been included in the supply demand calculations. On advice from Sport England some calculations including MOD pitches are included in the report for comparison purposes.

2. Approach

For the new PPS, the Steering Group determined to adopt the Sport England 10 Step Approach as summarised in Figure 1 below.

Figure 1: 10 stage PPS process



2.1 Preparing and tailoring the approach (Step 1)

The drivers and benefits – The Strategy was initiated by RBC in recognition of:

- i) The value of outdoor sport and recreation to the delivery of corporate priorities with partners - particularly public health, education and community cohesion.
- ii) The need for an evidence base of playing pitch community infrastructure priority needs to inform the preparation of a CIL Charging Schedule.
- iii) The need for an updated set of sport and recreation policies and local standards of provision for inclusion in RBC Local Plan.
- iv) The benefit of identifying priority projects for capital programme and funding applications to partner agencies (£3.5m were generated in grants against priority projects from the last PPS).
- v) The benefit of identifying options to reduce service costs in the context of RBC revenue savings targets (£2.7m in 2014 -2017) e.g. more community asset transfers, greater use of education facilities where possible, and need to consider options for facility rationalisation where supported by a robust assessment of needs.
- vi) The County Sports Plan Priorities of the National Governing Bodies.
- vii) Sport England Key Deliverables - A single document within which the supply, demand and assessment information is collated and presented which allows for the information to be interrogated and kept up to date; an assessment report or other method of presenting

the assessment details; a strategy document with clear sport, area and site specific recommendations and action plan.

The Steering Group – There was recognition by RBC that playing pitches are owned, managed, used and financially supported by a range of organisations and, as such, for the PPS to be effective, these organisations need to be actively engaged in the process. The last PPS was based on an assessment of pitches owned and controlled by RBC. The current document has extended the quality assessment to include all publically accessible pitches, including club and education pitches. Following a workshop attended by the key stakeholders in late 2013, at which the aims scope and rationale for the PPS Strategy were determined, (See Appendix A&B)) a PPS Steering Group was established. This had representation from Sport England, Hampshire County Council, the National Governing Bodies of Sport, RBC Planning and Leisure, including the RBC Service Director to secure member support. An initial Steering Group meeting was held on 28th November 2013 (with follow up invitations to comment for those NGB partners unable to attend) It was agreed to extend consultation and invitation to attend future meetings of Steering Group to: Hants & IOW CSP Pitch Sport Development Officers, Hants PFA, FIT (re; King George V Playing Field).

Approach to developing the strategy – A partnership approach to the work was established which determined the respective roles of RBC, the NGBs and the Consultants. It was agreed to include four major pitch sports, football, rugby union, cricket and hockey. The rationale for the exclusion of bowls and tennis is that these sports also take place indoors and are being considered in a wider Sport and Recreation Facilities Strategy that is being prepared at the same time as this PPS. The rationale for exclusion of other minority pitch sports - e.g. American football, Gaelic football etc. is that there are no clubs active in the study area. Golf is included in an Open Space Strategy.

The study area was defined as Rushmoor Borough boundary, with consideration of cross boundary issues, particularly in relation to cricket and hockey, where there is significant out of Borough activity. The Steering Group agreed that, whilst there are sharply contrasting areas within the Borough in terms of socio-economics, health, deprivation measures (ranging from some of the lowest national ranking IMD wards in Farnborough to one or two of the highest ranking in Aldershot), no sub areas would be used. The Steering Group took the view that, as a relatively small area (just 7 miles across) with relatively good availability of public transport, journey times are short and there is no justification for considering pitch supply and demand by geographical sub-areas.

The overall vision / aims and objectives for the PPS based on drivers and benefits above were seen as: *"Working together to provide high quality facilities to meet the needs of the population of Rushmoor encouraging all to get more active more often though engagement with outdoor sport."*

An outline timetable and milestones for completion of the PPS was established using appendix 1b to the SE Playing Pitch Strategy guidance. This included check & challenge of assessment of need findings by SE, NGBs and RBC officers. A non-technical assessment of all publically available football, rugby, hockey and cricket pitches was undertaken using the NGB / Sport England Assessment form 2d, 3d, 4d and 6d, appendices to the SE Playing Pitch Strategy guidance.

Further work was undertaken on technical issues as needed e.g. to England Hockey re grass pitches. Feedback was also received from meeting with Sport England on 2nd December 2013 which helped to shape the final report. Ongoing consultation with clubs and schools was undertaken as part of the Pitch inspection process from 3/12/13 to 6 12/13. A meeting was then held with client on 6/12/13 to provide initial feedback on findings from the Playing Pitch audit work.

3. Rushmoor Overview of Sport and Participation

3.1 Leading Sports – Pitch sports overview of provision

The summary below provides the **quantitative, qualitative and accessibility assessments** for playing pitch provision within Rushmoor alongside the leading outcomes from the detailed consultation process.

3.1.1 Cricket

There are 2 main cricket clubs in Rushmoor, Cove Cricket Club (Two Squares and nets) and Aldershot Park Cricket Club (Two Squares and nets) both clubs have over 6 adult teams.

Aldershot CC have 3 pitches – a good first pitch, recently improved second pitch (separated off) and a training pitch in the park which also accommodates some community use. The club has access to a synthetic wicket and a good clubhouse. Cove CC have 2 pitches, one in the club grounds and one on the adjacent Southwood Playing Fields which includes a non-turf pitch. Cody Cricket club are also based in the Borough and play at the Pyestock Ground. In addition there is a private MOD Cricket Ground (Two square and nets) 1 square is very good quality but has no community use and the other is of moderate quality and is available for hire and is used by some clubs from outside of the Borough.

There are four public cricket pitches in Rushmoor. School cricket is played at four sites in the Borough. Whilst both clubs have a vibrant membership and are very active, demand and booking numbers for public pitches are very low. Protection and enhancement of club cricket, together with a rationalisation of public provision for cricket, based on a site with provision for changing and social activity, should be a priority for the PPS.

Indoor provision in the area (including the surrounding authorities) is generally good. Eversley in Hart is the only indoor cricket specific facility that serves the area but this is considered to be sufficient. There is no need for any further facilities of this type. Fernhill and a number of other school sites (including Connaught) provide indoor nets.

Qualitative Assessment: Non-Technical Quality Assessment - Cricket

Based on the non-technical quality assessments (excluding playing surface) the 11 sites assessed in Rushmoor Borough Council achieved a good non-technical 'Mean Quality Score' These scores are summarised below and the full assessments are provided in the Appendices.

Figure 2 - Mean Quality Score –Cricket Sites in Rushmoor

Site	Mean Quality Score (%age)
Aldershot Cricket Club	100% - Good
Aldershot Park	95% - Good
Cove Cricket Club	83% - Good
Cove Green Cricket Pitch	78% - Standard
KG V Cricket Pitch	94% - Good
Rectory Rd Cricket Pitch	Not in use
Salesian College Cricket	91% - Good
Samuel Cody College Cricket Pitch	40% - Poor
Southwood Cricket Pitch	94% - Good
Wavell Campus Leisure Cricket Pitch	93% - Good
6th Form College Cricket Pitch	93% - Good

As detailed further in Section 4 of this strategy, the quantity of cricket provision in Rushmoor is sufficient to satisfy demand generated by the Borough's population. Rushmoor experiences a level of exported use and a large proportion of visits to practice

facilities are outside of the Borough. This is largely due to the purpose built indoor cricket centre eight miles outside the Borough at Eversley in Hampshire which attracts players from the wider county and region, this in turn displaces local demand and reduces pressure on the cricket facilities in Rushmoor. The priority for the Council should be to ensure that the cricket pitches under its management control offer high quality facilities, as those offered by clubs, rather than several pitches of limited quality and use.

Summary of Issues – Cricket

The ECB have a strategy 'Champion Counties' which sets out their priorities. The focus is on retaining and increasing participation, growing club membership, increasing participation by women and girls, addressing the 15-24 drop off, improving the casual cricket offer, social cricket and 20:20 cricket are all considered to be priorities. The following issue are considered in the light of these objectives.

- Participants migrate in and out of the Borough, mainly for cricket practice and off season use (using Lord Wandsworth and Eversley indoor cricket facilities). Cricket provision in Rushmoor is, therefore, an element of wider provision in the area.
- Even with the predicted increased population growth there are sufficient facilities to cater for the consequential additional pressure on the pitches.
- There is limited usage of the pitches at Cove Green and King George V Playing Fields. Only a small percentage of the bookings available are taken up by the public/clubs. The provision of non-turf pitches at these sites and others across the Borough may help to meet the need for casual and informal cricket and alleviate the requirements (and associated costs) of keeping formal natural turf provision if demand does not exist for these types of pitches.
- More capacity and provision of nets in sports halls would be beneficial especially from mid-January to the end of March.
- Consider future of provision at King George V, Cove Green and Rectory Road Recreation Ground (Currently out of use).
- Work in partnership with Cove CC and Aldershot CC to encourage public use of these facilities, resulting in more income for these clubs and better facilities for public games

3.12 Rugby

The Borough has two strong rugby clubs (Aldershot & Fleet RFC and Farnborough RFC) with a strong history in adult and junior development. There is a strong mini and junior section at Farnborough which has 380 players. Aldershot & Fleet RFC is 22 years old and Farnborough RFC is 100 years old. Rushmoor is considered to be facility rich with sufficient pitch space for adult and junior rugby across the Borough with some capacity to accommodate more activities as demand for the sport continues to grow.

The MOD have a rugby stadium with floodlighting, seating, show pitch and training pitch on Queens Avenue. The site is the home ground for the Army's Rugby Teams. The training pitch offers occasional use for the community but the stadium is exclusively used by the Army. The RFU have recently made investment into 2 x 3G training pitches at Connaught School and Samuel Cody School. These facilities will help to improve training opportunities for clubs and preserve the quality of local pitches for matches. Aldershot and Farnborough are considered to be priority areas by the RFU.

Qualitative Assessment: Non-Technical Quality Assessment - Rugby

Based on the non-technical quality assessments of Maintenance and Drainage the 10 pitches assessed in Rushmoor Borough Council achieved reasonable non-technical 'Mean Quality Scores'. For Rugby quality is assessed against maintenance and drainage scores. For maintenance a score of M0 = action is significant improvements to maintenance programme M1 = action is minor improvements to maintenance programme M2 = action is no improvement to maintenance programme. For drainage a score of D0 = action is pipe drainage system needed on pitch, D1 = action is pipe and slit drainage needed on pitch, D2 = action is slit drainage needed on pitch and D3 = no action needed on pitch drainage. These scores are summarised below and the full assessments are provided in the Appendices.

Figure 3: Mean Quality Score – Rugby pitches in Rushmoor

Site	Mean Quality Score (maintenance & Drainage)
Aldershot Park Rugby Pitch 1	M1 D0
Aldershot Park Rugby Pitch 2	M1 D0
Cove School Rugby Pitch	M1 D0
Oak Farm Rugby Pitch 1	M2 D3
Oak Farm Rugby Pitch 2	M0 D0
Oak Farm Rugby Practice Pitch	M0 D1
Salesian College Rugby Pitch 1	M2 D0
Salesian College Rugby Pitch 2	M2 D0
Wavell Campus Leisure Rugby Pitch	M1 D0
6th Form College Rugby Pitch	M2 D1

As detailed later in Section 4 of this strategy, the quantity of rugby provision in Rushmoor is sufficient to satisfy demand generated by the Borough’s population.

Summary of Issues - Rugby

- The quality of the pitches at Aldershot Park which is on a flood plain are poor and suffer from water logging and flooding. In the last season c.8 games have been cancelled as a consequence.
- Aldershot & Fleet Rugby Club: Pitch drainage improvements to both pitches are a priority for the next 2-4 years. Re-surfacing of the car park is also an immediate priority, with the addition of lighting desirable. Funding has already been secured for resurfacing so work should be completed within the next year.
- Farnborough Rugby Club: The clubhouse at Farnborough Rugby club requires updating to meet the current demands of players, and safeguarding legislations regarding the welfare considerations between juniors and adults. This is a priority for the next 2-4 years. Pitch drainage improvements to the two pitches at the front of the site is also a priority for the next 2-4 years. Bore holes to the back two pitches is a priority to ensure the pitches can be watered in the summer. The timescales for this are also 2-4 years. Purchase of pitch maintenance equipment is also a priority to reduce the maintenance costs associated with the pitches. The timescales for this are 4-6 years.

3.13 Hockey

The sport is well served by existing facilities in the Borough with a full size sand filled pitch at the 6th Form college (home of Camberley & Farnborough HC) and double pitches at the Garrison used extensively for competitions, courses and fixtures (Fleet & Ewshot). This is one of only two double pitch sites in Hampshire and is vital for county hockey activities, although the ancillary facilities and lack of access to shelter is problematic and the pitch is expensive to hire.

Hockey continues to be a growing and popular sport in the area with Aldershot & Farnham HC and Camberley & Farnborough HC requiring additional pitch times to cope with the increased number of teams and players. The recent events secured for ladies hockey in the UK over the coming years should further help to boost interest and participation in the sport. Demand exists for increased participation in indoor hockey.

Given the uniqueness of the Borough of Rushmoor in having four boundaries within a 10 minute drive of each other, it is therefore understandable that the main three clubs are made up from combinations of local towns with each club having it’s base at one of the three local facilities, although Heath End (home of Aldershot & Farnham HC) sits just across the border in Waverley.

Summary of Issues – Hockey

As detailed later in Section 4 of this strategy, the quantity of Hockey provision available to the population of Rushmoor is currently adequate to satisfy demand, although given the current positive trend in growth levels and conversion of sand-filled pitches to football & rugby 3G outside the borough, this current status will need reviewing throughout the period that this strategy covers.

- Facilities at the Garrison are hard to book and access to the pavilion or changing facilities at the Garrison is very limited. Hockey suffers from pinch points on Saturdays and evening training sessions.
- Programming of sand dressed pitches is a big issue. 5 a side football takes up a lot of time in the programme at the various pitches across the Borough which limits the booking time available for hockey. It is hoped that the 2 new 3G surfaces will help to alleviate this issue.
- Indoor – sports halls generally are not kitted out to accommodate indoor hockey and require boards to be added to the sides of the halls.
- Maintain existing levels of sand dressed pitches for hockey in the Borough – short term.
- Support the growth of Aldershot and Farnham Hockey Club – short term securing better access to existing facilities, long term support for asset ownership / shared provision.
- Support the development of an additional sand dressed, floodlit pitch for hockey use in either Rushmoor or Hart to cater for the demands in the NE of Hampshire – medium term.
- Resurface pitches at the Garrison (x1) and Farnborough 6th Form College (x1) – long term.
- Ensure no loss of hockey pitches in the Borough.
- Council support to help the re-profiling and programming of the existing pitches to free up more time for Hockey (short term onwards).
- Opportunities to pursue facility projects with other sports – e.g. sharing of indoor cricket and indoor hockey facilities.

3.14 Football

The Consultant Team has assessed 47 football pitches in the Borough serving 49 main adult and youth clubs. Overall the level of provision is adequate to meet existing and projected demand. The new AGP facilities at both Connaught School (Aldershot) and Samuel Cody School (Farnborough) have provided much needed training venues for local football clubs and teams as well as accommodating a number of league matches during the flooded winter period the main beneficiaries being Farnborough Youth FC and Aldershot Boys and Girls FC. These new facilities are providing users with a unique playing experience and improving the level of enjoyment and skills which ultimately will result in better players. The FA's view is that youth and mini football development in Rushmoor is very successful and will continue to flourish with these facilities.

There is steady growth of both mini and youth football in Rushmoor an example of which is Aldershot Boys & Girls FC with three new teams planned for season 2014/2015. The very lowest age group continues to grow in popularity and demand is high.

Non-Technical Quality Assessment - Football

Based on the non-technical quality assessments across a number of criteria the 47 pitches assessed in Rushmoor Borough Council achieved reasonable non-technical 'Mean Quality Scores'. For football quality is assessed as either "Good" an overall score of 80% or more across a range of criteria, "Standard" and overall score of between 60% - 80% and "Poor" where the overall score is less than 60%. These scores for the main sites are summarised below by site and the full assessments are provided in the Appendices.

Figure 4: Mean Quality Score –Main Football Sites in Rushmoor

Site	Mean Quality Score (Good / Standard / Poor)
Aldershot Park (5 Pitches)	Good
Connaught (2 Pitches)	Good / Standard
Cove School (2 Pitches)	Good
KG V (3 Pitches)	Standard
Moor Road (3 Pitches)	Standard
North Lane (3 Pitches)	Poor
Oak Farm (2 Pitches)	Standard
Rectory Rd (2 Pitches)	Standard
South Wood (8 Pitches)	Good
Traction Club (2 Pitches)	Standard
Wavell Campus Leisure (2 Pitches)	Standard
6th Form College (3 Pitches)	Good

The Council has made considerable progress in addressing quality issues and, for the only poor pitches in the Borough, work is currently underway to improve these. The Council should continue to ensure that the football pitches under its management control maintain and improve maintenance standards.

Summary of Issues – Football

As detailed later in Section 4 of this strategy, the quantity of football provision in Rushmoor is sufficient to satisfy demand generated by the Borough's population.

- Current access to school sites could be improved for grass pitches, this was raised by the workshop session and follows the feedback that the Continuum received from the site visits.
- There is a lack of ancillary facilities, toilets and changing rooms. Changing is not needed for junior football, however toilets are required, especially for junior girls and this is hindering some development and the ability to hold games.
- There is evidence of overuse of pitch sites through informal activity. Some of the clubs pitches have a lot of informal use, the goal mouths in particular get worn and this has had an impact on the council's maintenance costs as well as quality of pitch.
- Not many of the FA Training Courses are run in Rushmoor and therefore travel is an issue. The courses are not set up to be conducive for people to fit them in to their busy lives (these are people running football clubs as well as families and work). 3 full weekends away to complete course reduces their accessibility and attraction notably.
- St Joseph School - due to planning restrictions Floodlights have to go off at 7.30pm. This is not very helpful for mid-week training. Is a current gap and if that clause is removed it would be very positive.
- There is an overall decline in Adult football usage which is having an impact on the transition for young people from their junior teams as well as leading to a lack of demand for adult pitches.
- Inclement weather impact on pitches and many games get cancelled. This is a national issue – some sites including Aspire sites get cancelled very quickly.
- More indoor space for junior football development is required. This is a growth area for football in Rushmoor as the youngest age groups (where popularity is highest) require indoor facilities before they are bit more sturdy to brave the weather on a regular basis.

3.15 Summary Action Plan – Prioritisation, generic actions and Sport Specific Actions

A detailed Site Specific Action Plan is given in Appendix 2. This section looks at the broader actions needed in Rushmoor to improve the overall quality of pitches and is based in part on the findings of the site quality assessment work, feedback from clubs and National Governing Bodies and a meeting of the Rushmoor Borough Council Action Planning workshop held on 7th April 2014.

Priority Sites

The following sites are seen as priorities for investment in order to protect and enhance existing provision;

- North Lane / Ivyfield – Work on site levelling and changing provision already underway
- Moor Road – Changing and pitch improvement
- Aldershot Park – Car Parking, new floodlighting, improved drainage
- Rectory Road – Changing and pitch re-alignment
- Aldershot Urban Extension – Adoption of five existing pitches by RBC and construction of six new changing rooms (on completion of first 500 houses)
- Oak Farm (Farnborough Rugby Club) Extension to club house.
- Queens Road – Improvements to changing and pitch quality

Generic Actions

- 1) Identify funding to enable the Council to institute a programme of drainage investigation focussed on the priority areas listed below, but including other sites where team games are played in Rushmoor. From this work seek additional funding to enable major drainage works to be undertaken where needed, and to introduce a regular programme of sand slitting and vertidrain operations to be undertaken.
- 2) Continue the current capital investment programme of refurbishment and new build changing facilities for Rectory Road, Cove Green, Moor Road, Queens Road and Ivyfield.
- 3) Improve and enhance car parking at Aldershot Park and Southwood Playing Fields
- 4) Develop a programme of education and enforcement to address dog fouling issues across the Borough

Sports Specific Actions

Rugby Union Upgrade floodlights and resolve flooding issues at Aldershot Park – site investigation work completed. – Supported by RFU. Extension of club house and provision of a water supply or water bowser at Oak Farm (Farnborough Rugby Club) - Supported by RFU.

Football Level pitches and provide changing at North Lane (Ivy Road Playing Fields) – Football Foundation bid) Improve changing and pitch quality at Queens Road. New changing pavilion and re-align pitches at Rectory Road. “Planning for Real” exercise at Moor road resulting in revision to number and quality of pitches and new changing provision. Adopt five existing MOD football pitches and build new changing at Aldershot Urban Extension funded through developer contributions.

Cricket Encourage requests for casual bookings to be accommodated by Cove and Aldershot Cricket Clubs to enable rationalisation of public pitches and improve income to these clubs following discussion of the role of Leagues and clubs and make sure that this use is sustainable and that it doesn’t impact on the planned maintenance and the clubs. Develop King George V cricket square and enhance pavilion for use by cricketers. Investigate and potentially rationalise public cricket pitches including examining the future of those at Rectory Road and Cove Green.

3.2 Participation and Population Overview

3.2.1 Population overview

Current Population

Based on the 2011 census, Rushmoor has a population of 93,807. The population density varies throughout the Borough, there are three main concentrations of population based around the urban centers of Aldershot and Farnborough, whilst much of the rest of the Borough has a relatively low population density.

As Rushmoor has a military base in Aldershot, there is a significant number of armed forces personnel (and their families) based within the borough. According to the 2011 census 2,480 people in Rushmoor are employed by the Armed Forces (about 2.6% of the total population). Of these, 1,529 live in a household, so are likely to have dependents living with them.

Future population

Hampshire County Council produces long term population projections, running to 2026¹. The figures are projected forward from the 2001 census. As set out in the guidance to the projection: "The main assumption underlying the projections is that the number of dwellings built between 2006 and 2026 in each district will be consistent with the overall numbers put forward in the South East Plan. The period 2001-2008 is based on actual dwelling completions

The HCC projections for Rushmoor are set out in below.

Figure 5: Long term population projections, Hampshire County Council.

Rushmoor	2001	2006	2011	2016	2021	2026
Dwellings	36,232	37,930	39,479	41,029	42,579	44,129
Population	90,974	93,858	95,959	97,495	98,882	100,727

However, the 2011 census has demonstrated a lower population for Rushmoor than that projected for 2011, so Rushmoor Council have re-projected the data, based on the same percentage increases, using the 2011 census data as a base. This data is shown in figure 6 below.

Figure 6: Revised population projections for Rushmoor

Year	2011	2016	2021	2026	2027
Age group					
0-4	6,747	6,621	6,735	6,813	6,812
5-15	12,206	12,335	12,878	13,149	13,195
16-29	18,782	18,361	17,625	17,550	17,624
30-44	22,579	22,250	23,161	24,326	24,438
45-64	22,049	22,470	22,842	22,611	22,516
65-74	6,242	7,250	7,577	7,702	7,890
75-84	3,626	3,925	4,401	5,285	5,357
85+	1,576	1,834	2,174	2,578	2,702
All Ages	93,807	95,046	97,393	100,014	100,534
Percentage increase		1.32	2.47	2.69	0.52

¹ <http://www3.hants.gov.uk/factsandfigures/population-statistics/pop-estimates/long-term-proj.htm>

Overall, this shows a potential steady increase of just over 400 people per annum.

The majority of growth in Rushmoor is likely to be focused within the Aldershot Urban Extension (AUE). The AUE plans to provide up to 3,850 new homes for Rushmoor, together with associated infrastructure.

3.2.2 Participation

Sport England's Active People Survey

Sport England's Active People Survey provides the most comprehensive assessment of levels of sports participation across the Country. The following analysis utilises data from seven surveys that have been conducted by Sport England: APS 1 (2005/6), APS 2 (2007/8), APS 3 (2008/9), APS 4 (2009/10), APS 5 (2010/11), APS 6 (2011/12) and APS 7 (2012/13). This evolving body of data allows for a comparison of performance over time across a range of sport and physical activity participation indicators.

The latest Sport England Active Places figures for adult participation in sport and active recreation shows a very slight fall in participation levels from 27.8% (October 2009 to October 2011) to 26.7% (October 2011 to October 2013). This can be seen as statistically static. The figure for males was 31.9% and for females 21.1%. The most active age range for Rushmoor was 16 -34 year olds at 35.9%.

Figure 7 illustrates how overall adult sports participation rates (at least 1 x 30 minutes moderate intensity sport per week) in Rushmoor compare with the county, regional and national averages between 2005 and 2013. In 2009/10 the sports participation rate in Rushmoor was in line with the county and regional averages and above the national average. Since then Rushmoor has consistently outperformed the county, region and country as a whole on this measure. The latest APS7 (2012/13) results show a participation rate of 38% in Rushmoor, which is just over 1% higher than the county and regional averages and more than 2% above the national average. These findings suggest that adults in Rushmoor have an above average propensity to participate in sport and use sport and recreation facilities.

Figure 7 – Participation in Rushmoor

Area	Participation in 30 minutes moderate intensity sport at least once a week (people aged 16+)						
	2005/06 (APS1)	2007/08 (APS2)	2008/09 (APS3)	2009/10 (APS4)	2010/11 (APS5)	2011/12 (APS6)	2012/13 (APS7)
England	34.2%	35.8%	35.7%	35.3%	34.8%	36.0%	35.7%
South East	36.7%	38.0%	36.9%	37.0%	35.7%	37.4%	36.9%
Hampshire	38.6%	38.0%	38.0%	37.0%	36.9%	37.6%	36.8%
Rushmoor	39.1%	35.4%	35.8%	37.0%	41.9%	41.4%	38.0%

Figure 8 illustrates how rates of adult non participation in sport (zero days participation 1 x 30 minutes moderate intensity sport) in Rushmoor compare with the county, regional and national averages between 2005 and 2013. The rate of non participation in sport has consistently been below the national average since 2005/6, remaining fairly constant in this period at just below 50%. The latest APS results (2012/13) show the non participation rate to be 43.2%, which is more than 7% below the county and regional averages and 9% below the national average. These findings suggest that whilst adults in Rushmoor are more likely to participate in sport than average and less likely to be non participants, close to half currently do not participate in any sport. High quality, accessible, attractive and affordable sport and recreation facilities will play a key role in reducing the adult non participation rate in Rushmoor and getting more people playing sport and being active in the Borough.

Figure 8 – Non-participation in Rushmoor

Area	Non Participation in Sport (people aged 16+)						
	2005/06 (APS1)	2007/08 (APS2)	2008/09 (APS3)	2009/10 (APS4)	2010/11 (APS5)	2011/12 (APS6)	2012/13 (APS7)
England	54.3%	51.2%	52.3%	52.5%	51.5%	51.1%	52.3%
South East	51.2%	47.9%	50.0%	50.6%	49.5%	48.9%	50.4%
Hampshire	49.9%	47.7%	49.5%	50.8%	49.0%	47.5%	50.5%
Rushmoor	48.6%	49.9%	52.2%	50.8%	49.2%	43.7%	43.2%

Figure 9 below illustrates how sports and active recreation participation rates (at least 1 x 30 minutes moderate intensity indoor sport per week) in Rushmoor compare with the county averages between 2005 and 2012. Since 2009/10 the sports and active recreation participation rate amongst adults in Rushmoor has been consistently higher than the county averages. At 28.7% in 2010/12 sports participation rate is almost 2% higher than at the county level and participation has grown between 2005 and 2012 by 5.1%. These findings suggest that outdoor sports facilities in Rushmoor are likely to be well used. The detailed Rushmoor statistics specifically on outdoor participation are not currently available from Sport England with the Active People sample for the Borough noted as being too small in size for this measure. Therefore general participation information below is presented as a proxy measure for outdoor sport. A more detailed demand analysis for sports specific outdoor needs are set out later in this strategy document.

Figure 9 – Participation in Sport & Active recreation in Rushmoor

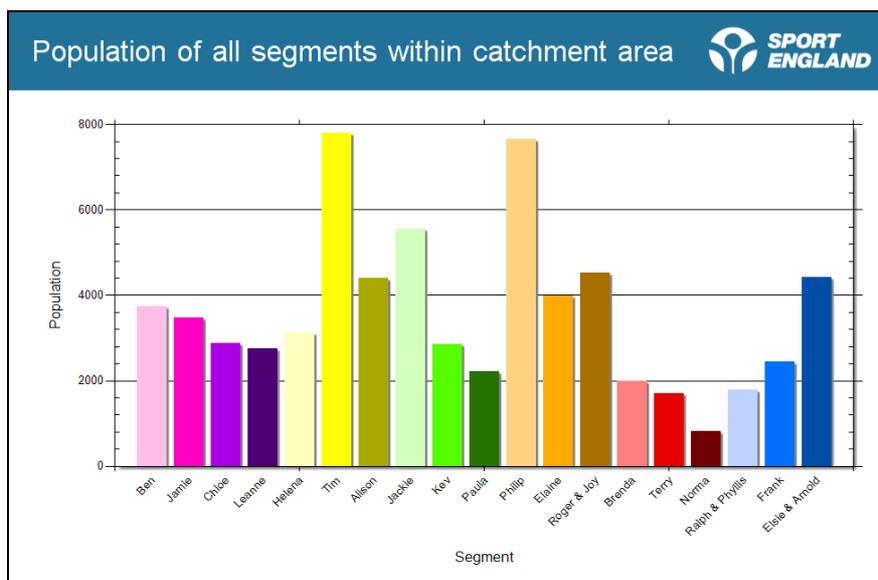
Area Name	APS 1 (Oct 2005 – Oct 2006)		APS2/3 (Oct 2007 – Oct 2009)		APS4/5 (Oct 2009-2001)		Aps5/6 (Oct 2010 – Oct 2012)		Change Between APS 1 (Oct 05 – Oct 06) and APS 5/6 (Oct 10- Oct 12)		
	%	Base	%	Base	%	Base	%	Base	% point Change	Range	Significant
Rushmoor	23.6	1,011	22.3	992	27.8	995	28.7	984	5.1	+/- 3.9%	Increase
Hampshire	24.2	11,037	23.9	5,493	23.8	5453	26.2	5436	2.0	+/- 1.4%	Increase

3.2.2 Sport England’s Market Segmentation Tool

In order to develop the Market Segmentation Tool, Sport England analysed its own research and data on the English adult population (aged 18+) and produced 19 Market Segments with distinct sporting behaviours and attitudes. The Market Segmentation Tool provides a range of information including specific sports and activities that people want to take part in as well as identifying leading motivating factors for participating in sport, the propensity to participate and the barriers to doing more sport facing particular groups. Market Segmentation data is useful to consider alongside the findings of the Active People Survey, as it allows an assessment of people’s propensity to participate in certain sports and activities. Market Segmentation can give an indication of why some groups may not be participating, and what could encourage them to participate more.

Figure 10 shows how Rushmoor’s 18+ population is estimated to be split between Sport England’s 18 market segments.

Figure 10: Market Segmentation Breakdown in Rushmoor (Sport England)



The five dominant market segments in Rushmoor are:

- Tim: Settling Down Males (26-45)
- Philip: Comfortable Mid-Life Males (46-55)
- Jackie: Middle England Mums (46-55)
- Roger and Joy: Early Retirement Couples (56-65)
- Elsie and Arnold: Retirement Home Singles (66+)

The market segmentation findings show that, the two younger male segments which are dominant in Rushmoor (Tim and Philip) are both very active types and likely to participate in a variety of outdoor sports and activities, including football.

For the remaining segments, Rushmoor has a relatively old adult population, with four of the five dominant segments aged 46 and over. However, Market Segmentation research suggests that a large proportion of adults in Rushmoor are likely to participate in or prefer to participate in sports and activities, which is consistent with the findings of the Active People Survey. This makes it increasingly important that the quantity, quality and accessibility of outdoor sports facilities in Rushmoor is sufficient to meet the needs and demands generated by the Borough's population and offer them an excellent participation experience.

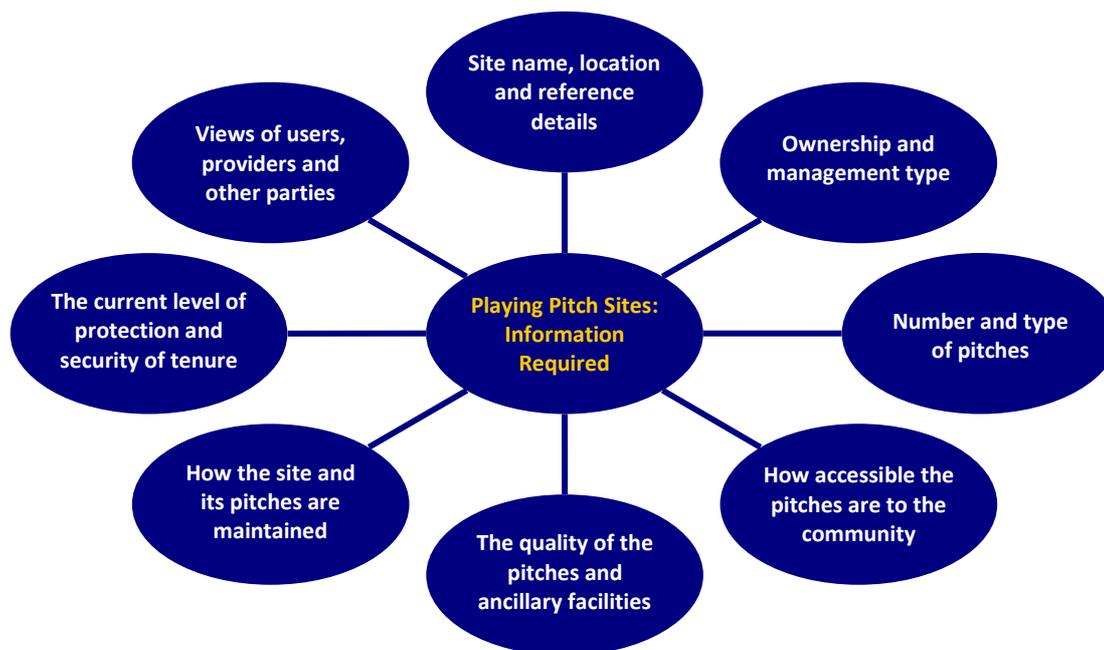
Market segmentation research is drawn on later in this study to assess the likely market for a range of different indoor sports facilities in Rushmoor when considering the findings of the facility analysis, standard setting and analysis.

4. Assessment of Needs (Steps 2 - 6)

4.1 Pitch Supply (Step 2)

Methodology - For all four sports included in the PPS scope, the following pitch supply information, see diagram below, has been gathered by a combination of data collection and review, surveys and consultations as detailed at Appendix [1]:

Figure 11: Pitch Supply Overview



Sources of information - The sources of information used to establish current pitch supply were: latest Sport England Active Places Power audits; RBC records; the RBC pitch maintenance contract specification; the RBC Parks client officer; school pitch booking records and maintenance regimes; NGB Insight reports; Club/League survey findings on adequacy of provision.

Site visits and inspections - This insight formed the base data to enable the pitch inspections (using non-technical quality assessment forms) to be undertaken. Changes to pitch layouts and numbers were noted on site and the pitch audit now provides the most up to date record of pitch quantity and quality in Rushmoor.

NGB verifications - On completion of the audit the completed audit forms were sent to the NGBs for verification. Discussions were held with the NGBs and the pitch carrying capacity, based on the quality assessment, was agreed with them. It is this agreed carrying capacity rating that has been used in the supply/ demand calculations.

Findings - The pitch supply information for Rushmoor Borough as set out in Figure 11 above has been collated and entered into a supply/demand Spreadsheet. The spreadsheet details:

- Current Supply (individual pitches)
- Current Demand (by pitch)
- Site Overviews (supply and demand information by pitch site)
- Future Supply and Demand (taking into account forthcoming changes in the supply of pitches)
- New pitches and amendments / changes to existing pitches
- and projected population change.

The spreadsheet is appended at Appendix [1]. The spreadsheet includes filters to allow the pitch supply information to be sorted and interrogated in several ways including by:

- Site
- Sport (Football, Rugby, Cricket, Hockey)
- Pitch Type (e.g. adult; small-sided for minis/youth; whether marked out on one another; grass or artificial surface by type and sport/type of play they can accommodate, whether floodlit)
- Availability to the Community
- Security of Community Use

Key findings relating to pitch supply in Rushmoor Borough by these headings are summarised by sport in the tables below:

Figure 12: Football pitch supply in Rushmoor Borough

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
Aldershot Park	Pitch 1 – 5 Adult	Good	Public Pitch Available for community use and used	Secure	None
Sixth Form College	Pitch 1&2 Adult Pitch 3 mini 5v5	Good Good	Over and above the school's curricular and extracurricular use.	Secure	None
Connaught Schools	Pitch 1&2 Youth 9v9	Good	Over and above the school's curricular and extracurricular use.	Secure	None
Cove Green	Adult	Standard	Public Pitch Available for community use and used	Secure	None
Cove Saturday	Adult	Good	Licensed to Club - Not available for public use	N/A	FC Pitch Saturday League. Goals put up and taken down by club
Cove School	Pitch 1 adult Pitch 2 youth 9v9	Good Good	Over and above the school's curricular and extracurricular use.	Secure	None
Farnborough Gate	Adult	Standard	Licensed to Club - Not available for public use	Secure	Goals put up and taken down by club

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
Farnborough Hill school	Adult	Good	Available for public use but not used	Unknown	Girls school groundsman reports little use
Fernhill School	Youth 9v9	Good	Over and above the school's curricular and extracurricular use. 3 pitches now out of use	Secure	Four marked Pitches on APP. Plan shows a further three un-marked 9x9 pitches these are now used as training grids only
King George V PF	Pitch 1,2 &3 Adult	Standard	Public Pitch Available for community use and used	Secure	None
Moor Road	Pitch 1 Adult Pitch 2&3 youth 7v7	Standard Standard	Public Pitch Available for community use and used (P1) but unused (P2&3)	Secure Secure	Misused for Training by Farnborough FC 2 Pitches un-marked at time of inspection
North Lane	Pitch 1 mini 5v5 Pitches 2&3 Youth 7v7	Poor Poor	Licensed to Club - Not available for public use	Secure Secure	No Goals erected, goals on site Plans to refurbish all pitches 2014
Oak Farm	Pitches 1&2 Adult	Standard	Licensed to Club - Not available for public use	Secure	No Goals out at time of visit.
Osbourne Road	Adult	Standard	Public Pitch Available for community use- unused	Secure	Pitch not marked at time of visit
Queens Road	Adult	Standard	Licensed to Club - Not available for public use	Secure	Pitch let on licence to club, overplayed
Rectory Road	Pitch 1 adult Pitch 2 Youth 11v11	Standard Standard	Public Pitch Available for community use and used (P1) but unused (P2)	Secure	Pitch not marked at time of visit.
Rushmoor Stadium	Adult	Good	Licensed to Club - Not available for public use	N/A	FA pitch - Conference South

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
Southwood PF	Pitch 1 adult Pitch 2&4 adult Pitch 3,7&8 mini5v5 Pitch 5&6 youth 9v9	Standard	Licensed to Club - Not available for public use	Secure	None
Salesian College	Adult	Good	Over and above the school's curricular and extracurricular use - unused	Secure	Three Pitches on site, early Season, 1 F ball & 2 Rugby, late season 3 football.
Samuel Cody Sports College	Mini 5v5	Standard	As above	Secure	None
Traction Club	Pitch 1 Adult Pitch 2 youth 9v9	Standard Standard	Public Pitch Available for community use and used	Secure	Overplayed Overplayed
Wavell Campus Leisure	Pitch 1 youth 9v9 Pitch 2 Adult	Standard Standard	Public Pitch Available for community use and used	Secure	None

Borough Overview – In summary, we found that the football pitch supply, excluding MOD pitches, remained similar to that found in 2009. The quality of the Council's pitches (only these were assessed in 2009) had improved substantially. We also assessed the quality of changing facilities. We found that, although there were still areas for improvement, the quality of these had also improved substantially since 2009. It is clear that, although maintenance regimes have improved, drainage remains a major issue across Rushmoor. This is equally true in relation to public, club and school pitches. We found that at least 50% of the pitches assessed were vulnerable to flooding during the playing season.

We also found that some pitches, especially in schools, had been replaced with training grids. This clearly meets the needs of the school for physical exercise, but has had an overall effect of reducing the numbers of school pitches available for games. Whilst schools do make their pitches available for public use, feedback from players suggests that access to schools pitches can be difficult.

Football participation in Rushmoor is affected by other facilities and initiatives being run across the whole of Hampshire, for example, Hampshire FA have been awarded a licence by The FA to host a Girls Centre Of Excellence for the 2013/14 season. The aim of the centre is to allow players opportunities to access appropriate levels of coaching and support throughout the talent pathway, enabling the programme to reach The FA's ultimate goal in producing elite English female players to compete on the world stage.

There are a number of "just play" football centres within ten miles of the Borough, including Surrey Sports Park and JPS Horsley. These centres are for those who want to play without committing to a weekly game, a complicated league or team strips. They provide loose, sociable play with an FA qualified Just Play organiser at local facilities.

Figure 13: Rugby pitch supply in Rushmoor Borough

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
Aldershot Park Pitch 1&2	Full Size Senior	M2 / D1	Licensed to Club - Not available for public use	Secure	P2 Floodlit
Sixth Form College	Full size senior	M2 / D1	Over and above the school's curricular and extracurricular use.	Secure	None
Oak Farm Pitch 1 Pitch 2 Practice pitch	Full size senior Senior	M2 / D3 M0 / D0 M0 / D1	Public Pitch Available for community use and used	Secure	
Salesian College pitch 1&2	Full size senior	M2 / D0	Over and above the school's curricular and extracurricular use - unused	Secure	Three Pitches on site, early Season, 1 F ball & 2 Rugby, late season 3 football.
Wavell Campus Leisure	Full size senior	M1 / D0	Public Pitch Available for community use and used	Secure	None

Borough Overview – As with football, we found that the rugby pitch supply remained similar to that found in 2009. Without including the MOD pitches in the calculations we found that this level of supply currently matches demand and there is some spare capacity. This spare capacity will be needed to accommodate future population growth in the Borough. The quality of the Council's pitches (only these were assessed in 2009) had improved substantially and addressing the issue of pitches being taken out of use through flooding would further improve capacity. It is clear that, although maintenance regimes have improved, drainage remains a major issue for rugby across Rushmoor. This is equally true in relation to public, club and school pitches and applies to nearly all the rugby pitches in the Borough.

Figure14: Cricket pitch supply in Rushmoor Borough

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
Aldershot Park	1 grass square = 8 grass wickets one non turf wicket	Standard	Public Pitch Available for community use and used	Secure	New Non turf wicket installed 2013
Sixth Form College	1 Non-turf wicket	Good	Over and above the school's curricular and extracurricular use.	Secure	Good quality Non-turf wicket
Aldershot Cricket club square one and two	2 Grass squares = 30 grass wickets plus 2 non-turf wickets Practice nets	Good	Club use only	Secure	None
Cove Cricket Club	1 Grass square = 12 grass wickets. Practice nets	Standard	Leased to Club - Not available for public use	Secure	None
King George V PF	1 grass square = 8 wickets	Good	Public Pitch Available for community use and used	Secure	Changing pavilion would make a club room
Rectory Road	Not in use	N/A	N/A	N/A	None
Salesian College	1 non turf wicket & practice nets	Good	Available for community use and used occasionally	Secure	None
Samuel Cody Sports College	One non-turf Wicket	Poor	Available for public use not used		None
Southwood Cricket Pitch (Cove CC)	1 grass square = 8 wickets	Good	Licensed to Club - Not available for public use	Secure	None
Wavell Campus Leisure	1 non turf wicket	Good	Public Pitch Available for community use and used	Secure	None

Borough Overview – In summary we found that, excluding MOD pitches, the overall cricket supply for public, as opposed to club based cricket, exceeded demand as evidenced in usage of public pitches. We were unable to score grass playing surface quality and so the

scores above represent the cumulative score of all other factors. Where artificial wickets have been scored this is noted above. We accept that the quality of the playing surface is paramount in cricket, and that this element needs to be re-assessed during the playing season. Indoor cricket in Rushmoor is catered for in three of the Borough's sports centres. Fernhill School has four sets of indoor nets and is able to act effectively as an indoor cricket centre at weekends. There is a purpose built indoor cricket centre eight miles outside the Borough at Eversley in Hampshire and it is understood that teams from Rushmoor make use of this facility on a regular basis.

The approach taken to the audit of cricket pitches was to verify provision and quality.

Figure 15: Hockey supply in Rushmoor Borough

Site Name / Location	Pitches by type (size, surface etc)	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
The Garrison	Sand filled artificial pitch	Good	By arrangement with MOD	Not secure	None
Sixth form College	Sand filled artificial pitch	Good	Accessible	Secure	None

Borough Overview – Since the closure of the Samuel Cody sand filled artificial pitch most hockey, other than that played at the Garrison and 6th form College, is played outside the Borough, specifically in Farnham which is a short journey time by car from all parts of Rushmoor Borough. The facilities at the Garrison are good (double pitch) and are extensively used for competitions, courses and fixtures. Both Aldershot and Farnham HC and Camberley and Farnborough HC have specifically indicated that they are growing and need more space; this is also the case for the other clubs in the area. Hockey continues to be a growing and popular sport in the area. Outdoor provision for hockey is adequate to meet current needs, however, if there is to be any further growth, supply will not be sufficient to meet this and the strategy will need to be constantly reviewed to monitor the adequacy of demand. The study also shows that demand exists for increased participation in indoor hockey.

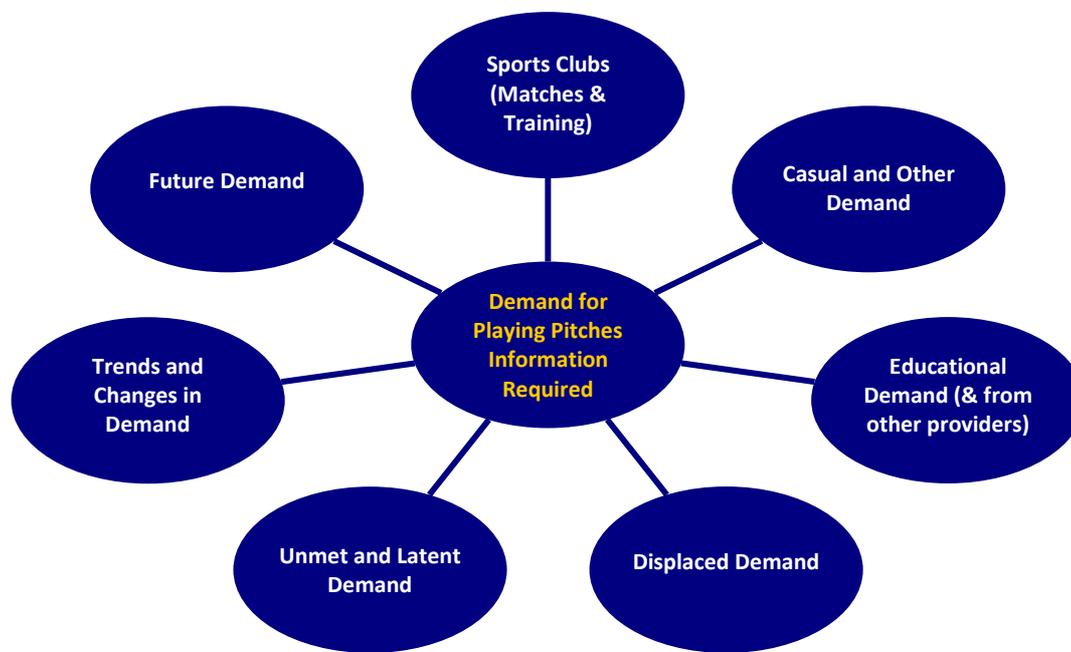
Figure 16: Artificial Grass pitches supply in Rushmoor Borough

Site Name / Location	Pitches by type (size, surface etc)	Quality	Availability/ Accessibility	Security of community access	Issues/ comments - e.g. planned changes
Sixth Form College Farnborough	Full size 3G Floodlit	Good	Available for community use - used	Secure	5 years old
Aldershot pool	Half Size 3G floodlit	Standard	Available for community use - used	Secure	10+ years old, refurbished
Connaught Leisure Centre	Full size 3G Floodlit	Good	Available for community use - used	Secure	New
Oak Farm / cove MUGA /Farnborough 5 a side	Half size 3G	Good	Available for community use - used	Secure	Home of Farnborough 5 a side
Samuel Cody Sports College	Full size 3G floodlit	Good	Available for community use - used	Available for community use - used	Less than 2 years old
St Joseph's School	Half size 3G				

4.2 Pitch Demand (Step 3)

Methodology - For each of the four sports, the following pitch demand information has been gathered by means of a combination of data collection and review, surveys and consultations as detailed at Appendix [1]:

Figure 17: Pitch Demand Information



Sources of information:

- Booking records of pitch providers (RBC Parks, education providers, MOD and site leaseholders); plus surveys of clubs, league secretaries, education providers etc. - clubs, teams, patterns of use, unmet demand and so forth.
- A very good indication of the supply / demand position in Rushmoor was generated by the Stakeholder workshop held in November 2013 – see Appendix X (A&B)
- Sport England Active People Survey data, NGB Insight Data, Sports Market Segmentation (SMS) - trends and latent demand
- The RBC Planning Team provided - population forecasts and distribution by age groups relevant to particular sports
- National Governing Bodies, neighbour local authorities and local knowledge provided information on displaced demand
- NGBs - sport development initiatives with implications for pitch demand (e.g. 9v9 youth football) and participation growth targets

Findings:

The pitch demand information for Rushmoor Borough set out in Figure 17 above, has been collated and entered into the Supply/Demand Spreadsheet described under Pitch Supply (Stage 2) above.

Key findings relating to pitch demand are summarised by sport below:

Figure 18: Football pitch demand in Rushmoor Borough

Site Name / Location	Type of User - club, school, other, mix	Age groups of users	Type of use (match, training, informal)	Preferred site displaced or	Issues/ comments e.g. unmet demand
EBB Stadium / Aldershot High Street Recreation Ground	Aldershot Town FC Aldershot Town Youth FC	Men	npowerleague 2 & FA Cup	Preferred	None
Cove football club /Oak Farm Playing Fields	Cove FC	Men	Cherry Red combined counties league	Preferred	None
	FC Boca	Men	Sunday League	Preferred	
Rushmoor Stadium / Cherrywood road	Farnborough Town FC	Men	Blue Square bet South Skrills South Sunday League	Preferred	None
	Saints Athletic	Men (2)		Preferred	
	Rushmoor Saints	Youth (17)	Youth League U16 / U15 /U14 / U12 / U7 / U9 / U8 / U11 / U10 Youth League U11 /U14 Girls		
King George V	North Camp FC	Men	Friendlies	Preferred	None
	FC Spartan Vets	Men	Sunday League	Preferred	
	Follyhill United 1994	Men	Sunday League	Preferred	
	York Road South	Men (2)	Sunday League	Preferred	
	Farnborough Farnborough Athletic FC	Men (2)	Sunday League	Preferred	
	North Camp	Youth (6)	Youth League U15	Preferred	
	Unity Aldershot Youth	Youth	Youth League	Preferred	
Unity Aldershot Youth	Youth (22)	Youth League	Preferred		
Southwood playing fields	Rushmoor Community FC	Men (2)	Sunday League Matches	Preferred	None
Aldershot Park	Aldershot Park Elite	Men	Sunday League Matches	Preferred	None
	Follyhill Rangers	Men (2)	Sunday League	Preferred	

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Type of User - club, school, other, mix	Age groups of users	Type of use (match, training, informal)	Preferred site displaced or demand	Issues/ comments e.g. unmet demand
	Follyhill Vets 2013	Men (2)	Matches		
	Vfc Villagerreal	Men	Sunday League	Preferred	
	Waterloo	Men	Sunday League	Preferred	
	North Lane	Men	Sunday League	Preferred	
Cove FC / Oak Farm Playing Fields	Cove Athletic	Men	Sunday League Matches	Preferred	None
Cove green	Cove Manor	Men	Sunday League Matches	Preferred	None
Wavell School Kennels Lane	Cove Manor Sovereign Fleet Spurs Dynamo Cove	Men Men Men (2)	Sunday League Matches	Preferred	None
Traction Club	Duke of York Queen Victoria Freedom Spartans Athletic Traco Athletic Junior shots	Men (2) Men Men (2) Men Youth (3)	Sunday League Matches League matches Sunday League	Preferred Preferred Preferred Preferred	None
Polo Field	Morley Road Academicals Imperial TNCP (The North Camp pub) Tradesmen's Arms United Rushmoor Woods AFC	Men Men Men Men Men	League Matches Sunday League Sunday League Sunday League Sunday League	Preferred Preferred Preferred Preferred Preferred	None
Cody Tech park (not RBC)	Old Farnboronians	Men (2)	League Matches	Preferred	None

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Type of User - club, school, other, mix	Age groups of users	Type of use (match, training, informal)	Preferred site displaced or demand	Issues/ comments e.g. unmet demand
Farnborough Gate	Old Salesians	Men (2)	Sunday League Matches	Preferred	None
Farnborough Rugby Club	Rushmoor Sunday	Men (2)	Sunday League Matches	Preferred	None
Sixth Form College	Sixth Form College Camberley Boys	Youth Youth	College Sports Assn League	Preferred	None
Queens Road	Farnborough Youth FC	Youth (9)	Youth League U16 / U14 / U13 / U10 / U9 / U8	Preferred	None
Southwood PF	Rushmoor Community FC	Youth (3)	Youth League U16 / U15 / U14 / U12 / U7 / U9 / U8 / U11	Preferred	None
North Lane	Aldershot Boys & Girls Youth FC	Youth (17) Youth Girls (3)	Youth League U16 / U15 / U14 / U12 / U7 / U9 / U8 / U11 / U10 Youth League U12 Girls	Preferred	None
Samuel Cody	Cove Youth FC	Youth (12)	Youth League U15 / U14 / U13 / U12 / U11 / U9 / U7	Preferred	None

In addition to the above the following teams are known to play in Rushmoor, normally Sunday matches, but no information is available on where they play;

Sahara UK, Fox Inn, Hi Speed, Queens Head (Aldershot) Red Lion (Aldershot).

Borough Overview – In summary football pitch demand is currently being met through a combination of in-Borough and out-of-Borough provision.

The national picture for football participation for the period October 2011 to October 2013 shows participation for years 16+ of 4.25%, a slight decrease on past trends. The same figure nationally for the 14- 25 age groups was significantly higher at 16.09%. This drops to 2.36% for over 26 year olds. We found no evidence of significant latent demand (people wanting to take up football), but we have considered the impact of population growth in Rushmoor in our projections for future need. The Sport England market segmentation tool indicates that the predominant groups likely to wish to play football are located in the South of the Borough, around Aldershot, with between 10 and 20% of the population here in population groups that are likely to wish to play the game. For the rest of the Borough only 5-10% of the population fall with the population groups potentially wishing to play football.

Figure 19: Rugby pitch demand in Rushmoor Borough

Site Name / Location	Type of User - club, school, other, ages	Days/ times of use	Type of use (match, training, informal)	Preferred site or displaced demand	Issues/ comments e.g. unmet demand
Aldershot Park	Aldershot & Fleet RUFC 1 st team	Saturday	League Match	Preferred	None
	Aldershot & Fleet RUFC 2nd team	Saturday	League Match	Preferred	
	Aldershot & Fleet RUFC Senior Academy	Sunday	Not Active	N/A	
	Aldershot & Fleet RUFC Minis U6 - U12	Wednesday	Matches & Training	Preferred	
	Aldershot & Fleet RUFC Junior U13	Not Active	Not Active	N/A	
Sixth Form College	Sixth Form College U18 1st Team	Wednesday	HCSA Men's League	Preferred	None
Farnborough RUFC Oak Farm Playing Fields	Farnborough Rugby Union Football Club Seniors	Saturday	League Match	Preferred	None
	Farnborough Rugby Union Football Club Colts	Sunday	Colts North League	Preferred	
	Farnborough Rugby Union Football Club Minis U7 - U16	Sunday	Matches & Training	Preferred	

Borough Overview –The demand for rugby is currently being met through in-Borough provision. The biggest issue for rugby in Rushmoor is drainage on the two primary rugby sites, Oak Farm and Aldershot Park. Whilst it has proved possible in the past to hold matches on MOD pitches when home pitches are un-playable, changing facilities are limited and there is no security of access to MOD pitches. The Council, together with the Hampshire RFU have recognised the need to take action to improve the quality of rugby pitches in the Borough, particularly the need to improve drainage. As a result major drainage works for Aldershot Park have been given priority in the County Rugby Board Plan.

The national picture for rugby participation for the period October 2011 to October 2013 shows participation for years 16+ of 0.37%, a slight decrease on past trends. The same figure nationally for the 14- 25 age groups was significantly higher at 1.86%. This drops to 0.13% for over 26 year olds. We found no evidence of significant latent demand (people

wanting to take up rugby union), but we have considered the impact of population growth in Rushmoor in our projections for future need.

The Sport England market segmentation tool indicates that the predominant groups likely to wish to play rugby are located in the centre of the Borough, with between 2 and 5% of the population here in population groups that are likely to wish to play the game. For the rest of the Borough only 1-2% of the population fall with the population groups potentially wishing to play rugby.

Figure 20: Cricket pitch demand in Rushmoor Borough

Site Name / Location	Type of User - club, school, other, ages	Days/ times of use	Type of use (match, training, informal)	Preferred site displaced or demand	Issues/ comments e.g. unmet demand
Aldershot Park	EASAMS cricket club Prince of Wales	Saturday & Wednesday Variable	Midweek & League Friendlies	Preferred	None
Sixth Form College	Old Farnbornians	Saturday	Blackwater valley twenty 20 Division 1	Preferred	None
Aldershot Cricket club	Aldershot 1 st X1, 2 nd X1, 3 rd X1, 4 th X1 & 5 th X1 Aldershot Women's team Aldershot Midweek team Aldershot youth teams (Boys & Girls) Aldershot Friendly Team	Saturday Sunday Wednesday Variable training Monday Sunday	League League	Preferred	Share clubhouse with Aldershot & Farnham Hockey Club
Cove Cricket Club	Cove Cricket Club 1 st X1, 2 nd X1, 3 rd X1, 5 th X1 Cove Cricket Club Sunday X1 Cove Cricket Club Ladies X1	Saturday Sunday Sunday	League - ECB home Counties & Marrant Thames League -HLCL	Preferred Preferred Preferred	None

Site Name / Location	Type of User - club, school, other, ages	Days/times of use	Type of use (match, training, informal)	Preferred site or displaced demand	Issues/ comments e.g. unmet demand
	Cove Cricket Club Colts U7 / U9 / U11 / U13 / U15 / U17 Academy, Cove Cricket Club Colts Girls Cricket U9 / U11 / U13 / U16	Variable, practice Wednesdays Variable Training Monday	Academy Thames Valley League	Preferred Preferred	
King George V PF	Rushmoor Council cricket club	Saturday	Blackwater valley twenty 20 Division 1	Preferred	None
Rectory Road	Not in use	Variable	N/a	Displaced	o Home Ground

In addition to the above the following teams are known to be active in Rushmoor playing friendly matches only. No information is available on where or when they play; St Peter's church cricket club, Cove parish cricket club, Our Lady & St Dominic Cricket, Swan cricket club Easams & Anite and Crown Taverners CC (playing at Minley Road just o/s of borough boundary).

Borough Overview - Demand for cricket is currently being met through the two main cricket clubs in the Borough, together with four public pitches provided by RBC. It is noteworthy that, of all the publically provided pitches, only a handful of games took place on these over the 2013 season. The Council has met with the two main clubs to explore the possibility of clubs providing venues for public games, as a means of increasing income, and recruiting new members. This would allow the Council to rationalise its public provision and concentrate resources in a high quality square at King George V Playing Field.

The national picture for cricket participation for the period October 2011 to October 2013 shows participation for years 16+ of 0.34%, a decrease on past trends. The same figure nationally for the 14- 25 age groups was significantly higher at 1.29%. This drops to 0.24% for over 26 year olds, a better retention rate than other sports. We found no evidence of significant latent demand (people wanting to take up cricket), but we have considered the impact of population growth in Rushmoor in our projections for future need.

The Sport England market segmentation tool indicates that the predominant groups likely to wish to play cricket are located in the Centre of the Borough, around Aldershot, with between 1% and 2% of the population here in population groups that are likely to wish to play the game. For the rest of the Borough, North of Farnborough and South of Aldershot only 0.1%-1% of the population fall with the population groups potentially wishing to play cricket.

The priorities for ECB's Development Team are to increase: participation, club membership, club affiliation, coaching roles and volunteering roles, together with securing funding, promoting equity, and ensuring strong relationships with all counties. In general,

however, participation in cricket is falling and additional facilities are unlikely to be needed in Rushmoor.

Figure 21: Hockey pitch demand in Rushmoor Borough

Site Name / Location	Type of User - club, school, other, ages	Days/times of use	Type of use (match, training, informal)	Preferred site displaced or demand	Issues/ comments e.g. unmet demand
Heath End Astro (Not in RBC)	Aldershot & Farnham Hockey Club Mens Team (5)	Saturday	League	Displaced now Preferred	Clubhouse used is Aldershot Cricket Club 1 mile from pitch
Aldershot Garrison	Aldershot & Farnham Hockey Club Ladies Team (4)	Saturday	League	Displaced now Preferred	
Frensham Heights (Not in RBC)	Fleet & Ewshot	Saturday & Sunday	League	Preferred	Changing off site (2 minutes away)
	Aldershot & Farnham Hockey Club Academy Team			Displaced now Preferred	
	Aldershot & Farnham Hockey Club Junior Team U14 / U12 / U10 / U8	Sunday	Junior League	Preferred	
Farnborough 6 th form College	Aldershot & Farnham Hockey Club Minis	Sunday		Preferred	
	Yateley HC 5 mens, 4 ladies 9 junior				

Borough Overview – Aldershot and Farnham Hockey Club are expanding and now have 5 Mens and 4 Ladies league teams. These play in the South, Hants and Surrey leagues and there is a growing Minis and Academy section. The club has been heavily involved with the Active Sports programme taking hockey into local schools and running an inter schools finals day at Heath End. The club has also recently gained "ClubFirst" accreditation. Currently the premises in Farnham are barely adequate for their needs.

All the Rushmoor based hockey clubs have recently run Back to Hockey sessions for ladies and their membership base are growing. In the future there will be growing demand for hockey in Rushmoor and surrounding areas. In addition, often the clubs struggle to get access to pitches at prime time due to 5 aside football. The pitches in Rushmoor are regularly used for Hampshire Single System activities as well as local schools tournaments and festivals although the cost and lack of suitable ancillary facilities are somewhat prohibitive. There is limited sand AGP provision in the surrounding districts and as such many residents from outside the area play their hockey in Rushmoor. In addition pitch losses elsewhere (such as Frogmore in Hart) could mean that in the future more hockey clubs may be forced to look for alternative provision which could be within Rushmoor. The key is to maintain current levels of provision and to allow greater access to existing facilities. There is very limited access to facilities for indoor hockey and there is some demand for this. The pitch at The Sixth Form college is quite expensive relative to other local facilities and a number of clubs have raised complaints about the inflexible management of the facility.

The national picture for Hockey participation for the period October 2011 to October 2013 shows participation for years 16+ of 0.20%, a slight decrease on past trends. The same figure nationally for the 14- 25 age groups was significantly higher at 0.9%. This drops to 0.12% for over 26 year olds. We found no evidence of significant latent demand (people wanting to take up hockey), but we have considered the impact of population growth in Rushmoor in our Projections for future need.

The Sport England market segmentation tool indicates that between 1% and 2% of the population of Rushmoor are in population groups that are likely to wish to play the game.

*The percentage of the adult (age 16 and over) population in a local area who participate in sport and active recreation, at moderate intensity, for at least 30 minutes on at least 12 days out of the last 4 weeks (equivalent to 30 minutes on 3 or more days a week).

4.3 The situation at individual sites (Step 4)

To assess the situation at all individual sites available to the community, the following comparable units have been adopted to enable comparison of pitch supply with pitch demand:

Comparable Units

Grass pitches (football, rugby) = Match equivalent sessions per week

Cricket pitches = Match equivalent sessions per season

Artificial Grass Pitches (hockey, football, rugby depending on surface) = Hours per week in the peak period.

A big element in the quality assessment related to the maintenance regime. For Council owned and managed pitches advice was taken from Rushmoor officers to determine maintenance activities carried out on the pitches. In other cases (Schools and Clubs) pitches were inspected with the groundsperson through prior arrangement. This has meant that the maintenance regime listed is as has been advised by those who actually undertake the work. From the Pitch audits the evidence on the ground bears what is being claimed as the level of maintenance. There was a significant improvement in the quality of the pitches since the last inspection in 2009 (Council pitches only). This is down to the effort that the Council has put in to re-instatement and maintenance works. There may also be some effect of the new 3G pitches accommodating some of the pressure from training sessions.

For grass pitches, the assessment process has been agreed with the NGBs to provide a Rushmoor specific set of guidance as to the amount of play, in match equivalent sessions, a pitch can be expected to accommodate over a typical week (or a wicket over the course of a season for cricket) depending on its quality rating:

Football

For football quality is assessed as either "Good" an overall score of 80% or more across a range of criteria, "Standard" and overall score of between 60% - 80% and "Poor" where the overall score is less than 60%. The pitch carrying capacity for football has been agreed at 3 adult games per week for all those pitches rated at a score of "Good" and 2 adult games per week where the score has come out as "Standard". Pitches rated as poor would accommodate 1 or less adult games per week.

Rugby

For Rugby quality is assessed against maintenance and drainage scores. For maintenance a score of M0 = action is significant improvements to maintenance programme M1 = action is minor improvements to maintenance programme M2 = action is no improvement to maintenance programme. For drainage a score of D0 = action is pipe drainage system needed on pitch, D1 = action is pipe and slit drainage needed on pitch, D2 = action is slit drainage needed on pitch and D3 = no action needed on pitch drainage.

The Pitch carrying capacity for rugby was agreed at 2 adult and one junior games per week for all those pitches rated at a score of M2/D3, 1 adult and 1 junior games per week for all those pitches rated at a score of M1/D2 or M2/D1 and 1 adult or two junior games per week where the score has come out as M1 D0/1

Figure 22: Pitch Carrying Capacity

Sport	Quality Rating	Number of Games
Football	Good (over 80%)	3 adult games per week
Football	Standard	2 Adult games per week
Rugby Union	M2 / D3	2 Adult plus 1 junior Games p/w
Rugby Union	M1 / D2 or M2 /D1	1 Adult plus 1 junior Games p/w
Rugby Union	M1 / D0 or D1	1 Adult or 1 junior Game p/w

For AGPs, the number of hours per week in the peak period has been defined as 34 (i.e. Mon to Thurs 1700 - 2100, Fri 1700 - 1900, Sat/Sun 0900 - 1700) as four of the five AGPs in Rushmoor Borough available for community use are floodlit. (The only unfloodlit site in Rushmoor is used for 5 a side).

The following findings have been checked and challenged through a process of data circulation and meetings or telephone/email follow ups with stakeholders - NGBs, RBC Officers, Schools and other Pitch Site Operators as appropriate:

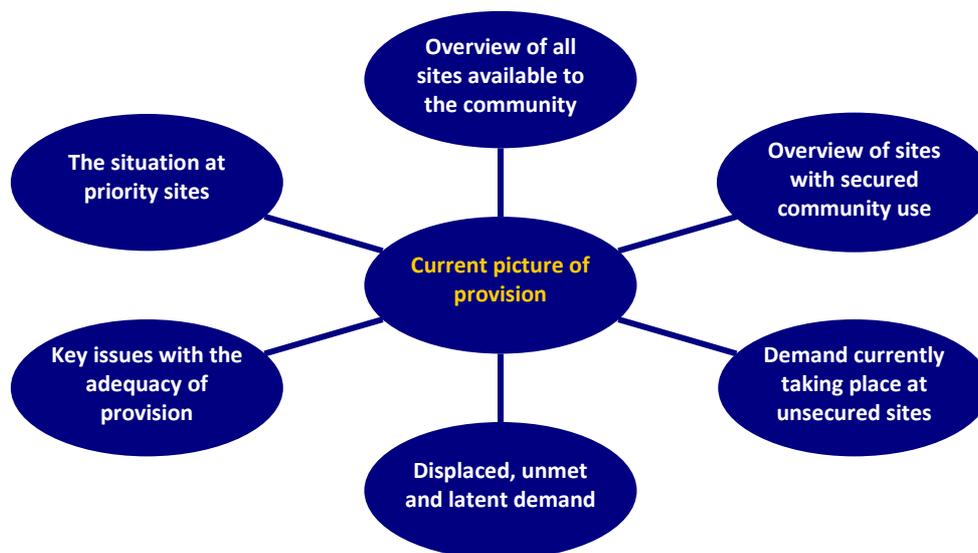
1. *Pitch supply* (including the quality ratings) and conclusions reached as to the amount of play a site can accommodate (i.e. its carrying capacity for community use);
2. *The amount of play that takes place at each site* (i.e. the expressed demand) adjusted to reflect any casual or education use in addition to club use for matches and training;
3. *The comparison* and findings as to whether, for each pitch type it contains, a site is:
 - Being overplayed (current use exceeds the carrying capacity)
 - Being played to the level the site can sustain (current use matches the carrying capacity), or
 - Potentially able to accommodate some additional play (current use falls below the carrying capacity)

The Site Overviews in the Supply/Demand Spreadsheet at Appendix [1] are presented so that they can be sorted and interrogated by site, availability to the community, the security of the use and by pitch type.

4.4 The current and future pictures of provision (Step 5)

Current provision - Figure 23 below shows the questions considered in drawing conclusions as to the current picture of provision of pitches in Rushmoor Borough:

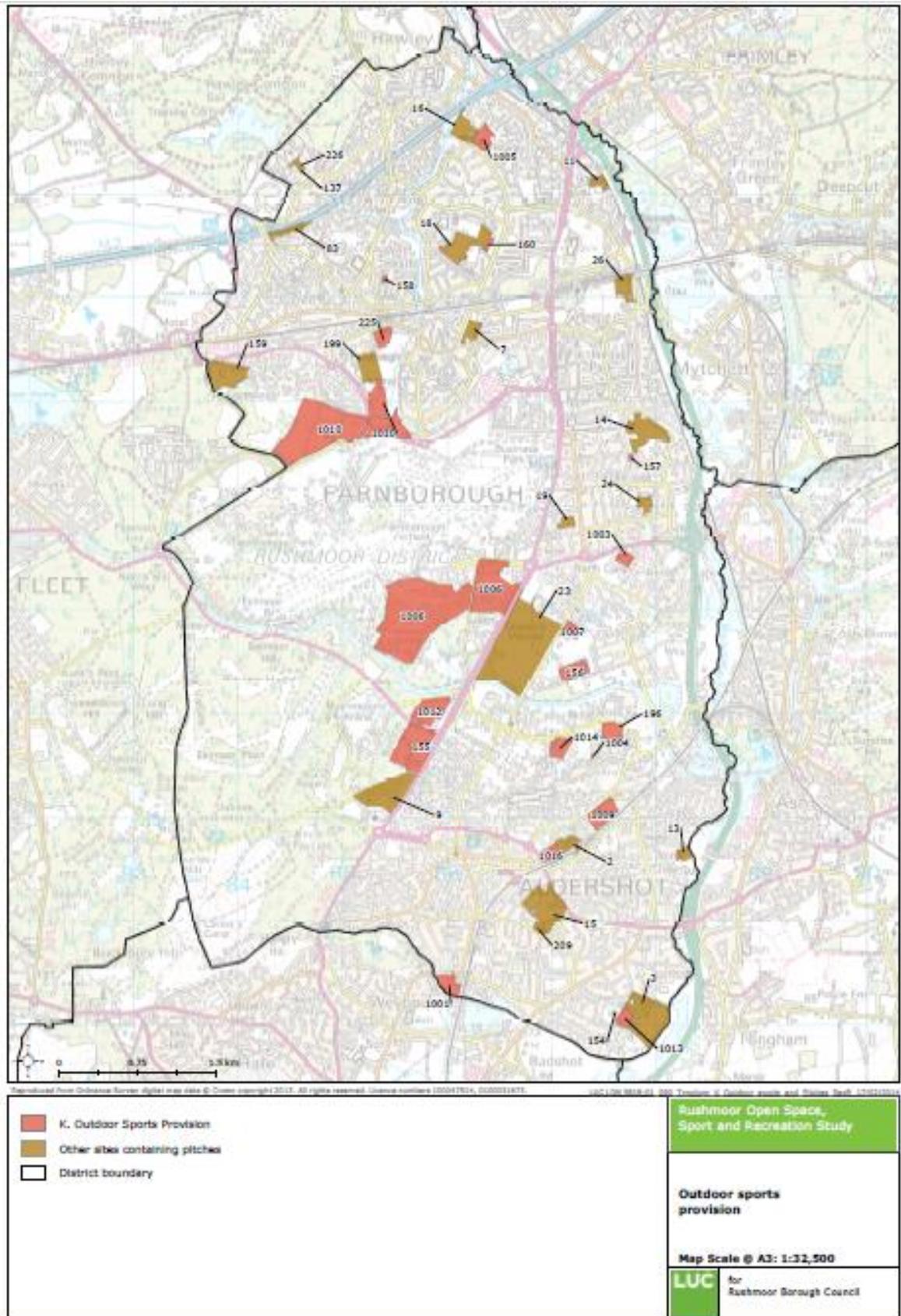
Figure 23: Current Picture of Provision



Overview of all sites available to the community – In overall terms there is a sufficient supply of pitches available for community use to meet current and future demand for the duration of this strategy, albeit that improvements in quality are needed for this supply to fully meet demand. This takes account of the overall falling participation rates nationally for the sports considered by this strategy, the growth in other forms of active recreation and the projected population growth for the Borough, largely from the Aldershot Urban extension proposals. Many of the pitches in Rushmoor on public, club and school sites suffer from waterlogging during periods of wet weather making them temporarily unavailable for play. Although recovery of the playing surface tends to be quite fast, this can result in pressure on pitches later in the season. There are some issues of overplay at particular sites, in particular Queens Road and the Traction Club site. This is partially a factor of the management arrangements in place for these pitches. Where there are site leases in place it is difficult for the Council to control their use. We also noted a specific example of heavy informal use of a public pitch site by one of Rushmoor’s Football clubs. They regularly use (without booking or paying for) this public playing field adjacent to their home ground for practice, resulting in extensive damage.

Across all public sites, there were some signs of damage of goal areas through informal use but not to a significant degree. The number of MOD pitches in the Borough is extensive and these have been excluded from the supply calculations. If these were to have been included in the supply calculations it would show significant spare capacity in the Borough. Whilst some of these pitches are used by local clubs, e.g. the Polo Field (1 league and 4 Sunday league clubs), generally they are used by army personnel only. The MOD pitches do add to overall capacity by providing pitches for local clubs to use when their own pitches are out of use, normally from waterlogging, but there are limited changing or ancillary facilities at these sites. The main exception to the above is the publically available sand filled AGP suitable for hockey is on an MOD site, the Garrison, and this is regularly used.

Figure 24: Pitch Sites Across Rushmoor

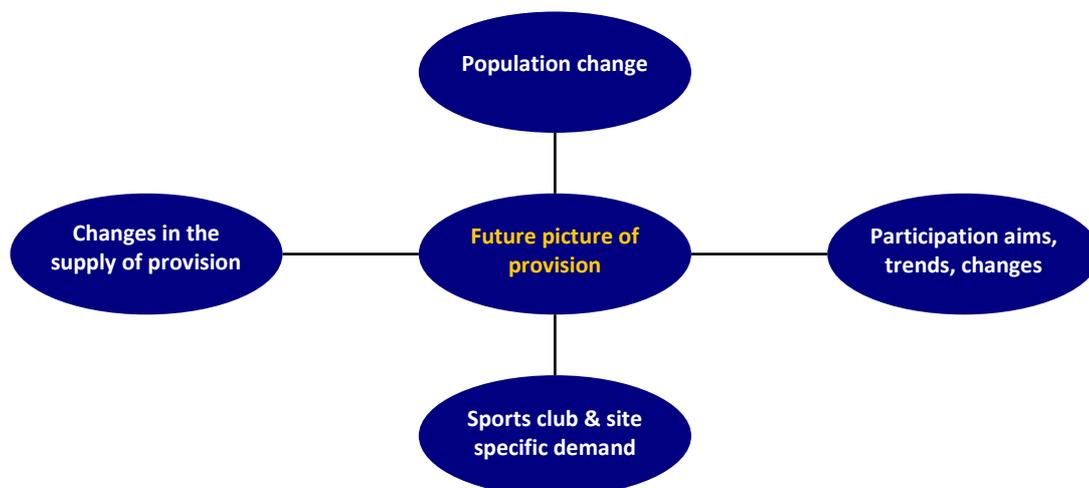


Extent and nature of any displaced, unmet and latent demand – The Rushmoor based clubs that play on sites outside the Borough include Aldershot and Farnham Hockey Club (Heath End Farnham), Maraceley Shots FC and AFC Hawley who play at Cody Technical Park. Aldershot Cricket Club 5th X1 and Cove Cricket Club 5th X1 both play at Cody Sports & Social Club which is outside of the Borough. All rugby union teams in Rushmoor play inside the Borough. There were a number of cricket and football teams surveyed who did not respond to questions about their home ground, and so there may be elements of displaced demand that have not come to light. From an examination of the population profile of Rushmoor against the potential for population groups to take part in the four main sports considered there are no indications of potential unmet demand. Based on Sport England's data national trends for all four pitch sports (in their traditional formats) are showing a decline and, although the Council and NGBs have done much in recent years to stimulate new interest there is no strong evidence of latent or unmet demand in the borough for the traditional pitch sports, reflecting the national trends.

The key issues with adequacy of provision – The main issues around adequacy of provision relate to quality of pitches and facilities, rather than numbers, and these are being addressed with significant progress having been made by the Council and the NGBs in improving provision. This includes investment of £3.5 million capital since 2009 in new 3G pitches, new cricket squares including artificial turf wickets, improved changing facilities, and increased investment in maintenance leading to better quality playing surfaces. Drainage, and specifically waterlogging of pitches, remains a serious issue in Rushmoor. Although individual pitches are able to drain well in the predominately sandy soil following short periods of rain, a high water table in many of the sites means that during prolonged periods of heavy rain there is nowhere for surface water to drain away to, and thus pitches are often left under water until general water levels go down. This is being addressed on a site by site basis, with investment planned in 2014 to improve conditions at Aldershot Park. However, the root cause of much of the water logging issue is the high water table in the area. As such, the scope for resolving this problem is limited. There is an issue of overprovision of public cricket pitches, where the level of usage does not justify the resources engaged in provision. The Council plan to address this in partnership with the two main local cricket clubs. A rationalisation of existing pitches, retention of, and increased investment in, the King George V Playing field pitch, together with a greater role for the two main clubs in providing for casual games, should address this satisfactorily. It should be noted that by retaining the overall playing pitch space in these public parks, any such rationalisation of cricket squares could be reversed if demand were to significantly increase in future.

Future provision - Figure 25 below shows the questions considered in drawing conclusions as to the future picture of provision of pitches in Rushmoor Borough. These are addressed in the Action Plan:

Figure 25: Future Picture of Provision



Potential effect of population change - Future population growth figures have been calculated for the period of this strategy against primary age groups by sport. Figure 26 below shows the effect of population change

Figure 26: Potential effect of population change

Sport and Age Groups	Current population in age group within the area	Future population in age group within the area	Population Change in Age Group
Football Adult Men 11v11 (16-45yrs)	21720	22808	1088
Football Adult Women 11v11 (16-45yrs)	21320	22745	1425
Football Youth Boys 11v11 (12-15yrs)	2280	2353	73
Football Youth Girls 11v11 (12-15yrs)	2220	2291	71
Football Youth Boys 9v9 (10-11yrs)	1120	1156	36
Football Youth Girls 9v9 (10-11yrs)	1080	1114	34
Football Mini Soccer Mixed 7v7 (8-9yrs)	2240	2353	113
Football Mini Soccer Mixed 5v5 (6-7yrs)	2240	2353	113
Cricket Open Age Mens (18-55yrs)	26840	27662	822
Cricket Open Age Womens (18-55yrs)	26280	27512	1232
Cricket Junior Boys (7-18yrs)	7000	7412	412
Cricket Junior Girls (7-18yrs)	6720	7193	473
Rugby Union Senior Men (19-45yrs)	19920	20762	842
Rugby Union Senior Women (19-45yrs)	19520	20629	1109
Rugby Union Youth Boys (13-18yrs)	3520	3821	301
Rugby Union Youth Girls (13-18yrs)	3480	3850	370
Rugby Union Mini/Midi Mixed (7-12yrs)	6660	6934	274

Balancing the effect of trends in participation with the growth in the population in the relevant age groups (around 5%) with the national decline in participation in these four sports, around 10% - 15%, based on Active People statistics, there is unlikely to be a

requirement to provide additional facilities to accommodate population growth within the period of this Strategy. A major potential issue in relation to overall population levels in Rushmoor is the long term future of the considerable MOD population. Whilst the team sport needs of army personnel are met by MOD pitch provision, a significant change in the numbers of MOD personnel in the Borough would require a re-calculation of pitch provision requirements.

Potential effect of demand trends, participation targets, how pitch sports are played – National trends show a reduction in interest in taking part in sports that demand a commitment to regular attendance, in favour of a more casual involvement. This upward demand for informal forms of football and rugby, and shorter versions of cricket, will put increased pressure on 3G pitches and on indoor sports halls and cricket facilities. Rushmoor has already invested in 3G across the Borough but these trends would indicate that this type of facility should continue to be the focus of future investment along with the drainage of the existing natural grass pitches.

Particular sports clubs and sites where demand is likely to increase and potential effect - We did not identify any significant areas of growth or decline within the borough of in relation to a particular sport or club. Hockey in Rushmoor has grown considerably in the last two decades and it may be that there is room for additional growth in participation here. We understand that the two main facilities used, the Garrison Pitch and facilities in Farnham, are adequate for current needs.

Potential effect of changes in supply – The most significant change in supply anticipated is that relating to the rationalisation of public cricket pitches. Given the level of demand for these in recent years, and the approach taken by the Council in partnership with the local clubs, it is highly likely that this will restore a better balance between supply and demand, whilst improving the quality of provision.

4.5 Key findings and issues (Step 6)

	Football	Rugby	Cricket	Hockey
The main characteristics of the current supply of and demand for provision	Improving position re quality of maintenance and changing. Adequate overall levels of provision. Address drainage issues caused by high water tables where possible	Good levels of provision, pitch quality good, maintenance of grass height needs to be specific to needs of the game. Address drainage issues caused by high water tables where possible	Good levels of provision. Cooperation between clubs and Council – clubs maintain elements of public provision.	Limited publically accessible provision within the Borough (Double pitch on MOD land) Out of Borough use impacts on pitch availability, as does 5 aside use and MOD activity. Use made of Aldershot Cricket club changing facilities.
Is there enough accessible and secured community use provision to meet current demand?	Yes	Yes	Yes	No, relies on unsecured use and out of Borough provision which is already at a premium
Is the provision that is accessible of sufficient quality and appropriately maintained?	Yes	Yes	Yes	Yes – but not secure
What are the main characteristics of the future supply and demand for provision?	Future demand can be accommodated from existing supply. Additional investment to be in changing and 3G provision	Future demand can be accommodated from existing supply. Additional investment to be in changing and 3G provision	Adjustments needed in provision to restore balance between supply and demand	Currently barely adequate, will need to be reviewed in the light of future growth in participation levels if these are realised locally.
Is there enough accessible and secured community use provision to meet future demand?	Yes	Yes	Yes	No
What is the overall quality level?	Standard to good	Variable from very good to acceptable	Mainly good	Good

5. Broad Policy Actions Required to Ensure Provision Can Meet Both Current and Future Demand.

Rushmoor already has in place an appropriate policy framework for the management of its pitches and directs investment in a cost effective way. The following broad policy actions are listed to support the good work that is currently happening, rather than as a recommendation for a change of direction.

5.1 Protect

- Ensure that existing levels of provision are protected against loss and that funding for infrastructure, fences, car parking, changing, is protected.
- Ensure that any changes to levels of provision, reductions in numbers of pitches, changes in pitch sizes, re-emphasis towards training grids, are reversible to accommodate future need.
- Contributions towards off-site improvements to existing pitches, or on-site provision of playing pitches, should continue to be sought under Section 106 of the Town and Country Planning Act 1990 or the CIL mechanism from all qualifying housing developments as appropriate. Provision will also continue to be sought for subsequent maintenance costs.
- Influence the design and specification of school facilities to ensure their suitability for school and community use, securing formal community use agreements at each site. An overarching consensus to embrace community use of school facilities across the Borough is essential in taking this policy forward.
- Re-consider management arrangements for public pitches to avoid agreements that may put facilities at risk of over-use without any form of controls being in place to address this.
- Phase in the use of temporary goals and midweek removal of goals to take pressure off goalmouths.

5.2 Enhance

- Work closely with clubs and National Governing Bodies to ensure that public and private finance is engaged to improve facilities.
- Develop a strategic approach jointly with NGBs to addressing the issue of waterlogging, setting priorities for those sites that can benefit most from drainage improvements.
- Invest in facilities that are best adapted to allow for increased informal and casual use, especially AGPs and 3G surfaces.
- Continue to make best use of existing facilities by marking small sized pitches across existing pitches.
- Continue to improve maintenance regimes, ensure that grass height variations are applied to meet the specific requirements of different sports.

5.3 Provide

- Continue to monitor trends in participation and population and provide additional facilities as needed.

6. The Strategy, Standards and Action Plan (Steps 7-10)

6.1 Developing the recommendations (Step 7)

The findings in this report are based on known facts, projections based on local plans and national trends. They will be used to develop site specific action plans as a basis for future investment and for the development of management policies. As part of the process, possible scenarios have also been developed to enable an element of contingency planning to be included in this process;

6.1.1 Scenario analysis

Scenario One

The MOD pulls out of Rushmoor. This would require a fundamental re-appraisal of the levels of current provision against population levels and the impact of significant housing development opportunities on MOD land. It may be advisable to " earmark " valuable MOD sports facilities for protection against such a future scenario.

Scenario Two

An upsurge in demand for alternative forms of team games at the expense of current patterns of play. It may be prudent to consider policies that enable disposal of existing facilities that may in future be surplus to requirements in order to fund the type of facilities that would be needed to accommodate such a change. Therefore if the demand patterns change so must your facility stock. For example the use of AGPs for all junior football is becoming increasingly popular and therefore grass pitch sites for junior pitches being less popular than new AGPs would be such a change.

Scenario Three

Continued extended periods of wet weather in winter leading to the waterlogging of pitches for extended periods. It may be wise to identify those pitches that would be worst affected and take these out of use after having first secured alternative forms of provision. Long term there may need to be acceptance by the NGBs of changes to the playing season.

6.1.2 Recommendations - Including Application of Assessment of Needs.

- 1. Continue to apply the NGB and Rushmoor Borough Council existing policy frameworks for playing pitches consistently in accordance with the policies for protecting and enhancing the current supply (as set out above).**
- 2. Adopt local playing pitch provision standards (as set out below) within future Local Plans.**
- 3. Agreement and adoption - Steering group meeting to consider the full strategy and action plan, wider consultation with NGBs and then formal adoption by Rushmoor Borough Council.**
- 4. Application and Delivery – Rushmoor borough Council and Partners deliver the Action Plan and Maintain Standards and Aims of the Strategy with clear delivery roles of Steering Group members and deliver the priorities and meet timescales as set out in the Action Plan**
- 5. Keeping strategy robust and up to date - monitor on an annual basis through discussions with clubs, NGBs and review if active people survey shows a change greater than 5%**

6.1.3 Standards and Standard Setting

The standard Sport England methodology for predicting future needs – i.e. team generation rates – does not fit easily into the National Planning Policy Framework. Given that the current level of pitch provision in Rushmoor is considered adequate to meet the needs of the population, we have calculated this in terms of the numbers of pitches per 1000 population and the consequential required land take against population numbers.

This has been provided both with the MOD land in and out of the calculations.

Excluding MOD

Total number of grass pitches in Rushmoor – 143
Total Population = 94,900 (2012 mid-year estimate)
Pitches per 1000 population -1.5
Average land take per pitch 0.75 Ha

Land required for pitch provision per 1000 population – 1.125 Ha

This would suggest that the standard of provision that RBC should maintain and protect to meet the needs of the existing population. It should be used to determine the level of space required to be provided by developers in proportion to the size of the development. I.e. 1.125ha per 1000 people.

Currently the existing provision meets existing levels of demand. Future increases in levels of demand may be met to a certain degree through investment in improving the quality of existing pitches (see below). An Action Plan included in this report identifies the priority areas for such investment.

Including MOD

Total number of grass pitches in Rushmoor – 172
Total Population = 94,900 (2012 mid-year estimate)
Pitches per 1000 population – 1.82
Average land take per pitch 0.75 Ha
Land required for pitch provision per 1000 population – 1.37 ha

This represents an alternative standard of provision that RBC might maintain and protect to meet the needs of the existing population. It is not considered too be an appropriate standard to use as the MoD have stated the land is for military use and should not be considered as public access land or included in PPS calculations.

AGPs

Total number of 3G pitches in Rushmoor - 5
Total Population = 94,900 (2012 mid-year estimate)

Number of 3G pitches per 1000 population – Approx. 0.1

This is the level of provision that the Borough should maintain to meet current demand. It should be noted that grass pitch sports use moving to artificial surfaces may affect this current level of provision and as such the provision within the Borough will need to be reviewed on a regular basis.

Quality Standards

It has been seen that carrying capacity has a direct relationship with pitch quality scores. Improve quality directly affects pitch carrying capacity. Investment in quality can therefore, be seen as a viable alternative to investment in new provision. For example, raising the quality of a football pitch from Standard to good would enable an additional game per week to be accommodated. Raising the standard to this level for three pitches is the equivalent of providing one new football pitch.

In order to ensure that current provision, and any new provision arising from developments, can accommodate future demand, the quality of provision needs to be brought up. This will be done by directing investment in key priority sites identified in the Action Plan and to the standards listed below. The cost of this may be funded through Section 106 and Community Infrastructure Levy contributions, in combination with contributions towards new provision, as a means of ensuring adequate future provision commensurate with population growth.

Football – Future Standard – Good (80% or more against NGB assessment)
Ruby Union – Future Standard – M2 (no action needed on maintenance) and D3 (No action needed on pitch drainage)
Cricket – Future standard – Good (80% or more against NGB assessment)
AGPs – Future Standard - Good (80% or more against Sport England assessment)

These represent the quality standards that RBC should maintain and protect to meet the needs of the existing and future population. Funding towards meeting these quality standards may be provided by developers in proportion to the size of the development. Currently the pitches in the Borough are in reasonable condition. Additional investment in quality would enable the majority to be brought up to a “Good” standard, which would maximise their potential to accommodate future demand.

6.2 Agreement and adoption (Step 8)

The Steering Group met on 19th May 2014 to consider the Strategy. The PPS was then subject to consultation with the clubs and societies and other stakeholders. This consultation took place from May until November 2014 and responses have been incorporated into this final version'.

6.3 Application and Delivery (Step 9)

The Steering Group will retain overall ownership of the strategy and will be responsible for implementing the main action in the action Plan. Specific roles for National Governing bodies in relation to funding have been identified in the Action Plan.

6.4 Keeping strategy robust and up to date (Step 10)

The Steering Group will be responsible for producing an annual update of the Strategy, led by officers of Rushmoor Borough Council. Specifically the action Plan must be updated annually, sport specific actions reviewed and club, league and Sport England data sets must be updated at each revision.



Appendix 2

Site Specific Action Plan

Appendix 2 Playing Pitch Strategy Site Specific Action Plan

Overview

This Site Specific Action Plan arises from, and is part of, the Rushmoor Borough Council Playing Pitch Strategy 2014-2020 (Continuum Sport & Leisure - February 2014). It looks in more detail at the generic and sport specific and prioritized Action Plan that is part of Section Six of the Strategy (6.1.4). It is based in part on the findings of the site quality assessment work, feedback from clubs and National Governing Bodies and a meeting of the Rushmoor Borough Council Action planning workshop held on 7th April 2014.

Comments on existing Provision

1) New Artificial Grass Pitches

The new AGP facilities at both Connaught School (Aldershot) and Samuel Cody School (Farnborough) have provided much needed training venues for local football clubs and teams as well as accommodating a number of league matches during the flooded winter period the main beneficiaries being Farnborough Youth FC and Aldershot Boys and Girls FC. These new facilities are providing users with a unique playing experience and improving the level of enjoyment and skills which ultimately will result in better players. The FA's view is that youth and mini football development in Rushmoor is very successful and will continue to flourish with these facilities.

2) Growth in mini & youth football at the very younger age

There is steady growth of both mini and youth football in Rushmoor an example of which is Aldershot Boys & Girls FC with three new teams planned for season 2014/2015

3) Access to school sites

Although School sites are often available for public use, access to school grass pitches is not widespread in the Borough

4) Lack of changing facilities

Changing rooms are needed for senior football and even for junior football toilets are required especially for junior girls. The poor quality and general lack of changing facilities is hindering some development and the ability to hold games.

5) Overuse of pitch sites – informal activity

Some of the clubs pitches have a fair bit of informal use, goal mouths in particular get worn. This has an impact on the council's maintenance costs as well as quality of pitch.

6) Training Courses from FA – expense and time

Not many FA courses are run in Rushmoor – therefore travel is an issue. These courses are not set up to be conducive for people to fit them in to their busy lives (these are people running football clubs as well as families and work) – 3 full weekends away to do course is difficult to do.

7) Decline in Adult football usage

This is having an impact on the transition for young people from their junior teams as well as seeing a reduction in demand for adult pitches.

8) 3 pitch configurations now to find for youth football

Team are now need to be able to access mini soccer, 9v9 and 11 a side pitches – makes this difficult to find venues with the right layouts and clubs often spread across the borough.

9) Next generation of volunteers into the clubs

www.continuumleisure.co.uk

It is now very difficult to get volunteers and there is a huge post year 11 drop off for players and players being lost to the game not only playing but also involve in running clubs.

10) Indoor space for junior football development

More indoor space is required – growth area for football in Rushmoor as the youngest age groups (where popularity is highest) require indoor facilities before they are bit more sturdy to brave the weather on a regular basis.

Funding

The overall funding aims and objectives of the Council have historically included significant levels of investment in sport, and in particular, in outdoor sport. The Council has already proved itself committed to investment and it is the intention of Rushmoor and its partners to secure external funding. They will take advantage of any opportunities that may arise to secure funding and the evidence and needs demonstrated within the PPS will support this.

Section 106 funding has been used in the past to fund playing pitch improvement but there is a general concern over the S106 and Community Infrastructure Levy issues for Rushmoor which may make future investment even more challenging whilst working within further budget cuts. Whilst the situation is positive at present, with the quality of the offer in Rushmoor the future 10-15 years will need to be planned for. In this regard, the PPS will ensure a clear evidence base for on-going investment and to assist the leisure and planning team make the case for continued funding.

Much of the external funding for specific sports is now with the National Governing bodies and the RFU and Football Foundation have done much to support outdoor sport in Rushmoor

Meeting These Challenges – Site Specific Action Plan

Sites with football pitches

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
Aldershot Park	Pitch 1 – 5 Adult	Good	Public Pitch Available for community use and used	None	Short term - Address car parking through new provision. Medium term - Drainage survey to be undertaken	RBC Developer contributions
Sixth Form College	Pitch 1&2 Adult Pitch 3 mini 5v5	Good Good	Over and above the school's curricular and extracurricular use.	None	On-going Continue to encourage public use of pitches	College Board
Connaught Schools	Pitch 1&2	Good	Over and above the	None	On-going - Continue to	Funding for 3G was SE and

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
	Youth 9v9 Full 3G		school's curricular and extracurricular use.		encourage public use of pitches	Section 106
Cove Green	Adult	Standard	Public Pitch Available for community use and used	None	Short/medium term - Possible re-alignment of pitches if cricket square should be removed	RBC /developer contributions
Cove FC	Adult	Good	Not available for public use	FC Pitch Saturday League	None	
Cove School	Pitch 1 adult Pitch 2 youth 9v9	Good Good	Over and above the school's curricular and extracurricular use.	None	On-going - encourage public use of pitches	School Board
Farnborough Gate	Adult	Standard	Let on License	Goals not erected at time of visit. Erected by club themselves	Long term - Improvements to quality of pitch	RBC/developer contributions
Farnborough Hill school	Adult	Good	Available for public use but not used	Girls school groundsman reports little use	None	
Fernhill School	Youth 9v9	Good	Over and above the school's curricular and extracurricular use. 3 pitches now out of use, could be used when school not using them	Four marked Pitches on APP. Plan shows a further three un-marked 9x9 pitches these are now used as training grids only	On-going - Encourage public use of pitches to bring grids back into play	School Board
King George V PF	Pitch 1,2 &3 Adult	Standard	Public Pitch Available for community use and used	None	Long term - Improvements to quality of pitch	RBC/developer contributions
Moor Road	Pitch 1 Adult	Standard	Public Pitch Available for	Misused for Training by	Long term - New Changing	RBC /developer

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
	Pitch 2&3 youth 7v7	Standard	community use and used (P1) but unused (P2&3)	Farnborough FC 2 Pitches un-marked at time of inspection	facilities and pitch improvement following "planning for real" exercise	contributions
North Lane	Pitch 1 mini 5v5 Pitches 2&3 Youth 7v7	Poor Poor	Let on License	The club puts up and removes goals when needed Plans to refurbish all pitches 2014	Short term - New Changing facilities and pitch improvement planned	RBC Capital Developer contributions/ Grant funding
Oak Farm	Pitches 1&2 Adult	Standard	Let on License		Changing improvements- See rugby Let on license to Cove FC	RBC Revenue plus external funding FF + RFU
Osbourne Road	Junior	Standard	Public Pitch Available for community use- unused	Pitch not marked at time of visit	Currently unused due to lack of demand. On-going - Monitor for potential future use	Ongoing
Queens Road	Adult	Standard	Let on License	Pitch let on license to club, overplayed	Medium term - Refurbish changing and pitch improvements Including Movable goals	RBC, FF Developers contributions
Rectory Road	Pitch 1 adult Pitch 2 Youth 11v11	Standard Standard	Public Pitch Available for community use and used (P1) but unused (P2)	Pitch not marked at time of visit.	Short/Medium term - New changing pavilion and re-alignment of pitches	RBC Plus FF/ Developer contributions
Rushmoor Stadium (Farnborough FC)	Adult	Good	Not available for public use	FA pitch - Conference South	None	
Southwood	Pitch 1		Public Pitch	None	Medium term -	RBC/

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
PF	adult Pitch 2&4 adult Pitch 3,7&8 mini5v5 Pitch 5&6 youth 9v9	Standard	Available for community use and used		Improve parking facilities to accommodate existing levels of use (from site inspection)	Developer contributions
Salesian College	Adult	Good	Over and above the school's curricular and extracurricular use - unused	Three Pitches on site, early Season, 1 F ball & 2 Rugby, late season 3 football.	On-going - Continue to encourage public use of pitches	School Board
Samuel Cody Sports College	Mini 5v5 Full size 3G pitch	Standard	As above	None	On-going - Continue to encourage public use of pitches	SE, Section 106, RFU and FA
Traction Club	Pitch 1 Adult Pitch 2 youth 9v9	Standard Standard	Public Pitch Available for community use and used	Overplayed Overplayed	Private ground, encourage investment in pitch quality	
Wavell Campus Leisure	Pitch 1 youth 9v9 Pitch 2 Adult	Standard Standard	Public Pitch Available for community use and used	None	On-going - Continue to encourage public use of pitches	School Board
St Joseph's school	Half size 3G pitch	Not Inspected	Not Known	None	None	None

Sites with Rugby Pitches

Rushmoor Borough Council: Playing Pitch Strategy 2014-2020
Continuum Sport and Leisure

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
Aldershot Park Pitch 1&2	Full Size Senior	M2 / D1	Public Pitch Available for community use and used	P2 Floodlit	Upgrade floodlights. Improve drainage following site survey. Lighting for the car park - Funding has already been secured for the car park element.	RBC plus RFU/developer contributions
Sixth Form College	Full size senior	M2 / D1	Over and above the school's curricular and extracurricular use.	None	On-going - Continue to encourage public use of pitches	School Board
Oak Farm Pitch 1 Pitch 2 Practice pitch	Full size senior Senior	M2 / D3 M0 / D0 M0 / D1	Public Pitch Available for community use and used		Long term - Extension of Clubhouse and provision of Water Bowser & equipment to facilitate repairs. & maintenance Medium term - Bore holes to the back two pitches to ensure the pitches can be watered in the summer.	RBC Plus RFU/developer contributions
Salesian College pitch 1&2	Full size senior	M2 / D0	Over and above the school's curricular and extracurricular use - unused	Three Pitches on site, early Season, 1 F ball & 2 Rugby, late season 3 football.	On-going - Continue to encourage public use of pitches	School Board
Wavell Campus Leisure	Full size senior	M1 / D0	Public Pitch Available for community use and used	None	On-going - Continue to encourage public use of pitches	School Board

Sites with Cricket Pitches

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
Aldershot Park	1 grass square = 8 grass wickets one non turf wicket	Good	Public Pitch Available for community use and used	New Non turf wicket	Improve boundary (low bank) to better match in with public park.	RBC
Sixth Form College	1 Non-turf wicket	Good	Over and above the school's curricular and extracurricular use.	Good quality Non-turf wicket	On-going Continue to encourage public use of pitches particularly at weekends	School Board
Aldershot Cricket club square one and two	2 Grass squares = 30 grass wickets plus 2 non-turf wickets Practice nets	Good	Club use only	None	On-going - Encourage public use of pitches for casual bookings to maximize income to Club	
Cove Cricket Club	1 Grass square = 12 grass wickets. Practice nets	Good	Available for community use and used occasionally	None	Short term - Invest in new cricket nets. Encourage public use of pitches for casual bookings to maximize income to Club	Club Plus ECB
Cove Green	1 grass square = 8 wickets	Standard	Public Pitch Available for community use and used	None	Maintained by RBC back in play this year	
King George V PF	1 grass square = 8 wickets	Good	Public Pitch Available for community use and used	Changing pavilion would make a club room	Short term - Improve Changing pavilion, re-furbish and provide non turf wicket	RBC plus ECB Developer contributions

Site Name / Location	Pitches by type size, surface etc	Quality	Availability/ Accessibility	Issues/ comments - e.g. planned changes	Actions planned to address issues	Funding
Rectory Road	Not in use	N/A	N/A	None	Short/Medium term - Re-consider as part of Rationalization of public cricket pitch provision	RBC
Salesian College	1 non turf wicket & practice nets	Good	Available for community use and used occasionally	None	On-going - Encourage public use of pitches	School Board
Samuel Cody Sports College	One non-turf Wicket	Poor	Available for public use not used	None	On-going - Either discontinue use or, if demand justifies, refurbish.	School Board
Southwood Cricket Pitch	1 grass square = 8 wickets	Good	Licensed to Cove Cricket Club	None	Short term - Encourage public use of pitches for casual bookings to maximize income to Club.	RBC
Wavell Campus Leisure	1 non turf wicket	Good	Public Pitch Available for community use and used	None	On-going - Encourage public use of pitches	School Board

Hockey

The main priorities for hockey are to;

- o Maintain the existing levels of sand dressed pitches for hockey in the Borough in the short term.
- o Support the growth of Aldershot and Farnham Hockey Club by brokering better access to existing facilities in the short term and assisting with securing owned assets / joint use assets in the longer term.
- o Support the development of an additional sand dressed, floodlit pitch for hockey use in either Rushmoor or Hart to cater for the demands in the NE of Hampshire in the medium term.
- o Resurface pitches at the Garrison (x1) and Farnborough 6th Form College (x1) – in the long term.
- o To ensure no loss of hockey pitches in the Borough.
- o Invest in kitting out of new and existing sports halls to enable increased participation in indoor hockey.

- o Secure Council support to help the re-profiling and programming of the existing pitches to free up more time for Hockey (short term onwards).
- o Maximize opportunities to pursue facility projects with other sports – e.g. sharing of indoor cricket and indoor hockey facilities.

Conclusion

Investment in facilities by the Council, the RFU and the Football Foundation in Rushmoor has been significant and is ongoing. Plans are in hand to continue to address the main issues of more and better quality changing facilities and initiatives are underway to improve drainage and playing surface quality. Pitch rationalisation has started with the creation of small sided cross marked pitches and more is planned through rationalisation of public cricket provision. There has been little, if any, investment by the ECB in Rushmoor but there are opportunities to improve club nets, especially at Cove CC. The release of five football pitches for public use at the Aldershot Urban extension, together with new changing accommodation and additional investment through developer contributions, will improve the quality and therefore the carrying capacity of pitches. These two areas of investment will negate the need for new provision in the short to medium term.

