



## Chapter 4 Consultation

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4.1 Consultation Approach

For details of the community and stakeholder engagement refer to the Statement of Community Involvement. Stakeholder and public engagement have played a key role in the process of developing the Illustrative Masterplan.

The stakeholder engagement strategy on the next page indicates the programme of community engagement.

The different tools used in the process were -

1. Local leaflets/Newspaper
  2. Website/ Newsletter
  3. Press Release
  4. Presentations
  5. Exhibition material
- Information on Grainger and the design team
  - Constraints and opportunities for development on the site
  - Masterplan design principles and design parameter plans
  - Initial masterplan concepts
  - The Illustrative masterplan
  - Key Area studies showing detailed design ideas/vision for the respective areas
  - Transport and accessibility strategy
  - Open space strategy
  - Sustainability strategy
  - Design Codes and a tool to evolve Phase 1
  - Phase 1 plans, unit types and street elevations

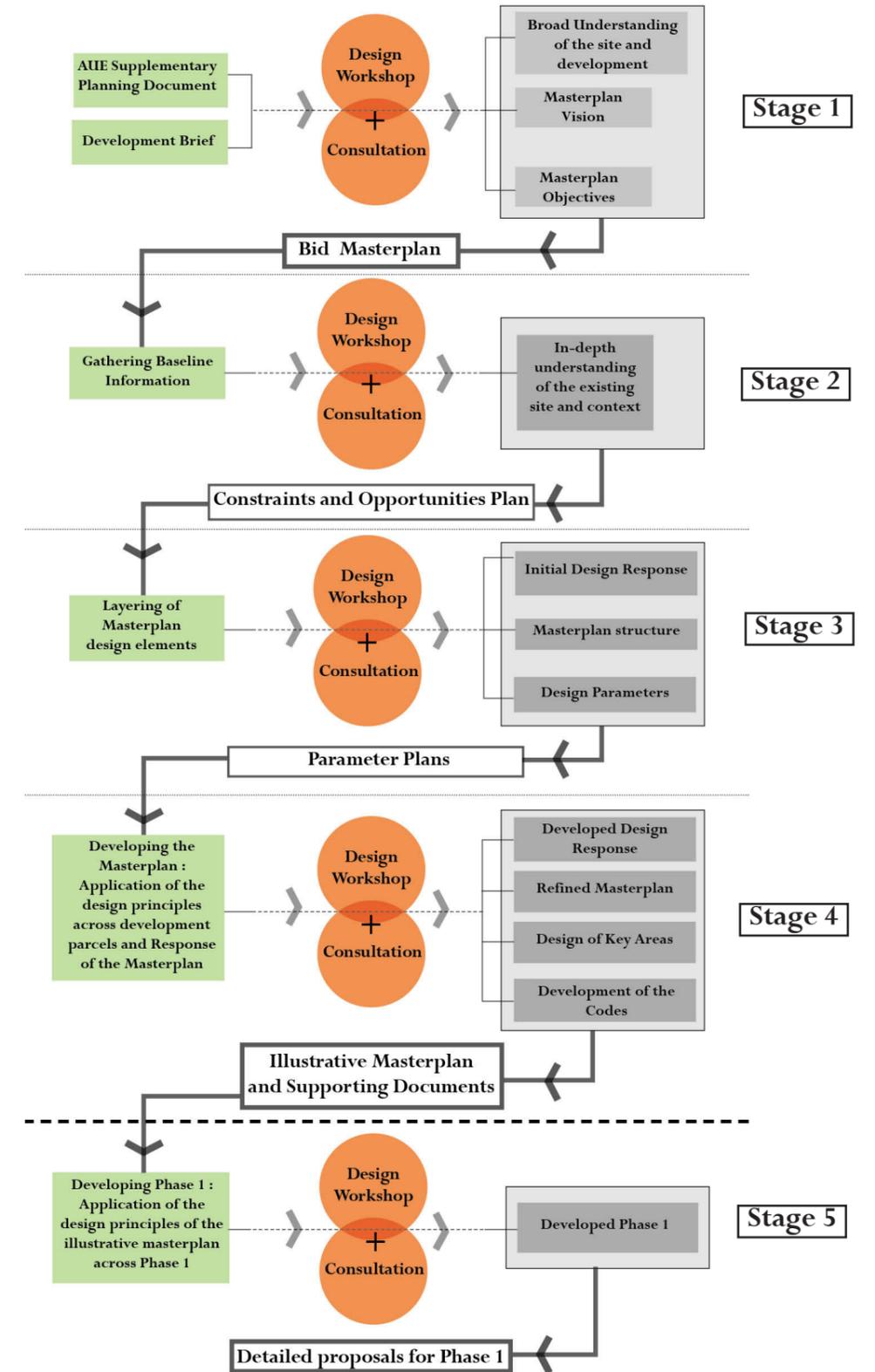
Feedback forms were available at the exhibition and members of the public either completed these while there or took them away to complete and sent them to the contact details given. The content of this hybrid application has therefore been in the public domain and commented upon for a significant period of time, with good progress and feedback provided by all parties.

4.2 Pre-application consultation

The pre-application consultation process was guided by the Council's adopted Statement of Community Involvement (2006) (SCI) regarding section 7 'Community Involvement in Determining Significant Planning Applications' and Principles. This is described in detail in the SCI document.

Extensive pre-application discussions with Rushmoor Borough Council have taken place throughout the pre-application process undertaken by Grainger. A number of meetings took place over the course of the pre-application process which included attendance from RBC, the applicant's project team, and statutory and non-statutory consultees. Meetings addressed the various topic areas for the application, such as heritage, housing, ecology, masterplanning, highways/transport, open space, SANGS provision and infrastructure.

The responses and decisions made through these pre-application discussions and meetings informed the nature and content of the assessments that were undertaken and which accompany this application, the masterplanning process and ultimately the scheme proposal itself. These meetings also allowed agreement over key issues with the proposed development. In addition, a number of working groups were attended by the project team and Council officers to inform Council Members and other stakeholders of the processes of the masterplanning exercise.



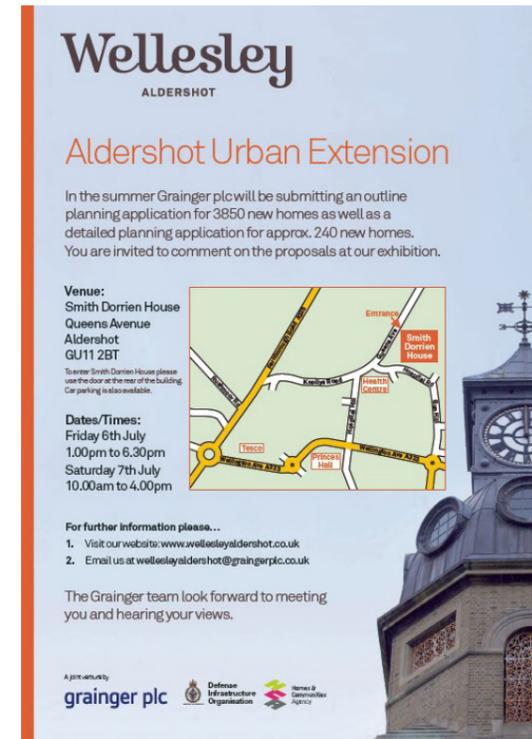
Flow Chart showing the process of the evolution of the Wellesley masterplan



Images from the Aldershot Garrison Show 2011

**Programme of stakeholder and public engagement**

- Town Centre Workshop – 6 July 2011
- Aldershot Garrison Show, exhibition – 2 July 2011 and 23 June 2012
- Member seminar and presentation – 18 July, 10 October 2011, 30 May, 2/3 July 2012
- Stakeholder Masterplan Workshop – 19 September 2011
- Presentation to North Camp Matters – 19 October 2011
- Public Exhibition – 21- 22 October 2011
- Stakeholder Sustainability Workshop – 14 December 2011
- RBC Design Panel Sessions – 30 May 2012
- Stakeholder Workshop, including Phase 1 and update on Masterplan – 13 June 2012
- Friends of Aldershot Military Museum – 20 June 2012
- Aldershot Churches presentation – 25 June 2012
- Public Exhibition – 6 and 7 July 2012
- RBC Design Panel Sessions – August 2012
- North Town Presentation - October 2012
- Farnborough Society - November 2012



Newspaper advert



Wellesley 4th newsletter Summer 2012



A striking conclusion from the public consultation exercises was the importance of the Military Town and its key buildings in the lives of Aldershot residents, both civilians and military personnel alike.

### 4.3 Conclusions

Throughout the development of the Illustrative Masterplan, feedback from the various consultation events and meetings has influenced the design team to modify some of the details of the proposals, in particular:

- Dialogue with the RBC Officer has led to the decision to consider removal of some trees and established the proposed location of the play area near the HQ 4th Div.
- RBC have been able to follow the assessment of historic buildings, and update the lists of Locally Listed Buildings
- Dialogue with the MoD has enabled the design team to propose opening up the site, where previously there has been restricted access (e.g. new links through the Married Quarters and links through the site to the retained St. Omer Barracks). The importance of certain monuments for ceremonies has been clarified
- Discussions with Hampshire County Council have concluded that a Children's Centre is not required within the development
- Discussions with Natural England have led to an overall reduction in the quantum of SANGS to be included, along with significant quality enhancements and better phasing and delivery coordination
- Feedback received from RBC and the Design Panel has also been extremely useful in the preparation of this document, the Design Codes and the Heritage Strategy and Conservation Plan
- The Basingstoke Canal Authority and Surrey & Hampshire Canal Society promoted a new loop to the canal. Unfortunately, due to the seasonal technical studies required, it has not been possible to incorporate it into the proposals. However if it is deemed viable, a separate detailed application will be submitted.
- Liaison with the Garrison identified the military importance of key monuments such as the memorial to victims of the IRA, which influenced their setting and accessibility
- Feedback from the Prince Consort Library fed into the Heritage Trails and overall strategy
- Dialogue with RSPB influenced the development of the SANGS Strategy, especially the key links
- Dialogue with the Rushmoor Borough Pedestrian Forum informed proposals for the safe route to Connaught School, crossing over the A323 and the access through Rushmoor Road for pedestrian and cycle access to the SANGS
- Feedback from the public exhibitions identified a number of preferred uses for the Listed Buildings and accessibility to monuments
- Feedback from the Garrison Shows influenced the proposed integration with the Town Centre
- Feedback from RBC and the Design Panel led to amendments to the Phase 1 layout



Public exhibition at the Wellington Shopping Centre, 21 October 2011



Public Exhibition, Smith Dorrien House, 6-7th July 2012